

The Broadcast

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Official Publication of the Philadelphia Chapter of Broadcast Pioneers

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The Philadelphia Chapter of Broadcast Pioneers Christmas Party, 1988-89 edition, was bigger and better than ever. Harold Pannepacker's organization and planning again made it a high point of the year for our group. Larry Ferrari's contributions at the organ reminds us that he is one of the most generous and talented performers we know. Additionally, we will long remember the Jack and Florence Steck contributions...the birthday greetings to Jack who was 92 and to Penny who was...well, he ain't talking. We'll have to see to it that Connie Satterfield always gets garters at these affairs. George Pleasants received a pocket laughing goof ball... Marti Gable looking for someone to review her book on gay couples...Dori Lenz got coffee, but she only drinks instant. Lots of other very useful gifts and a lot of laughs.

NEXT MEETING -- February 15th -- Mark it on your calendar!! Because Program Chair Dori Lenz has been doing such a great job on programs attendance has been increasing. So please make reservations by calling Dori at WPHL-TV. Her number is (215) 878-1700. The meeting will again be at Williamson's in the GSB Building on City Line Ave. Cocktails at noon with luncheon beginning at 12:30 P.M. The program will be "The Making of a TV Commercial". We'll get a look behind the scenes at TV commercials with David Kramer, President of SBK Pictures. He'll have a fascinating and entertaining look at this new art form.

By the way, we would like to report that Kathy Rihl, who has been taking care of our R.S.V.P.'s for our meetings, will be on maternity leave from WPVI-TV very shortly. Kathy and her husband are expecting their first child. We would like to express our thanks to Kathy for all of the work she has done for our group.

Announcement has been made that Gene McCurdy has been selected as our Person of the Year for this year. Gene was the President of our chapter in 1971 and was formerly manager of Channels 17 and 6, and WFIL Radio. The date for the award dinner will be May 23rd and it will be held at the Adams Mark Hotel. Additional details for the dinner will follow. **MARK THE DATE ON YOUR CALENDAR NOW!!!!**

The Scholarship Committee met at Channel 6 on January 23rd. In attendance were Art Moore, Bob Smith, Marguerite Farley, Charles Lee and our secretary, Al Maslin. It was decided that the scholarships will continue to be on a national level and that ways for additional funding will be investigated. The application form and cover letter will be rewritten and will be mailed out at the earliest possible time. The deadline for submission will still be April 1st.

One of our scholarship recipients, Irene Heimer, a straight "A" student in the class of '89 at the University of Texas, is doing splendidly as an intern at the Austin educational TV station. Her ambition at this writing is to work with Bill Moyers, whom she met when he was commencement speaker last year. Irene sends good wishes to all of the members of the Philadelphia Chapter of Broadcast Pioneers.

NEWS NOTES: Jack Steck sent a letter to former President Ronald Reagan as they both underwent the same kind of surgery on their hands. Jack's hand is coming along fine.

Thank you from Noble and Jane Hall for all the nice cards while Noble was in the hospital.

Jim Felix has joined the group of Pioneers who are also Ham Radio Operators. Maybe you fellow hams could drop him a line and give him some encouragement to get on the air. What do you hams think about an on the air schedule sometime? It might be fun. Let Al Maslin know what you think.

From our editor in charge of pointing out what was erroneously reported in the last issue comes the following:

Bob Jawer is NOT retiring. He's intent on another 40 years and just wanted to let people know how he's doing. He's doing great!

Taylor Grant brought Chris Wheeler of the Phillies to the November meeting.

Incidentally, you are welcome to bring guests who may be prospective members to the February and other meetings. Please be sure that you R.S.V.P. for them as well as for yourself.

If you have any news about our members or any news that our members might like to know about, please send your item to Paul Norton at WPVI-TV, 4100 City Line Ave., Philadelphia, PA 19131 or you can call Paul at (215) 878-9700.

This issue written by Paul Norton
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