

January 2000 Newsletter

Broadcast **PI**NEERS

January 3, 2000

Issue 5

January Meeting

Williamson's Restaurant
January 12, 2000

Reception: 12:00
Lunch: 12:30

SUPER BOWL TIME!

Annually we have our big sports meeting in January in time for the Super Bowl and hope that we can get a tip on which team will beat the spread in the big game. This year our sports expert is **Bill Campbell** who will reflect on his 50 years in sports around Philadelphia, and perhaps give us his insight on the game. The meeting will be at Williamson's—please note it's NOT Bala Golf Club.

Please remember to call reservations 215-563-1310.

BOARD MEMBERS PLEASE NOTE:

There will be a board meeting before the Wednesday, January 12 meeting. All board members are requested to please arrive early to participate.



"If you give me a hamburger today, I'll pay you Tuesday."

Wimpy

Tom Lamaine

Perhaps you didn't know but Tom Lamaine has a past. Now known as genial weatherman, Chief Meteorologist at KYW, in his past he was a sports announcer. Tom, as a child, used to keep a radio under his pillow and listen to Bill Campbell. He was thrilled when, later in life,

he spent 5 years doing 76er's games with Bill. As a matter of fact when Bill heard that Tom was leaving sports to do weather, Bill asked "Was it something I said?" Tom, on the air til 12:30, hopes to get to the meeting in time to hear Bill speak.

December Meeting

If you missed the December meeting, you missed one of the all-time best Pioneers' meetings. Lunch was FREE (President Pat Delsi says it's so popular that we'll do it again...he guesses, probably, December 2099). A lot of people were there that we haven't seen often lately, Marciarose Shestack and Joe Pellegrino among many others. Joe was one of those who joined the club on the spot, and said a recent bout with cancer has been successful. Taped music during lunch provided by Dave Custis and John Butterworth was played softly so conversation was not impeded. Herb Clarke introduced his friend pretty, perky Peggy King and she was marvelous. She looked and sounded great and the show she put on could have been from a night club act. She gave us anecdotes from the George Gobel Show. Peggy King says she'll come again. Sign her up, Herb, we'd love to have her..

Inside this issue:

Tom Moran	2
Dave Conant	2
Al Hedgecock	2
New Members	2
Happenings	2

Tom is proud of the fact that he has a very successful western horse, Sky King, which recently won the Eastern Reining Horse Championship. His horse's great great grandfather was from the King Ranch in Texas. They do sudden stops, quick spins, etc. The kind of

things a ranch horse must be able to do to do the job. He keeps the horse in Salem, NJ and travels all over the country for competitions—mostly Oklahoma and Texas. Tom does the riding in rookie competition.

Tom Moran

For those of you wondering about Tom Moran, he's out of the hospital and on the air on WPEN in the afternoon every day except Thursday when Joe Niagara does the show from the Taj Mahal in Atlantic City. Tom had angioplasty in one of his legs after experiencing problems walking. He is now walking better, and perhaps we'll be seeing him at meetings as he is moving to Cherry Hill on January 15. His new address will be 140 Tavistock, Cherry Hill, NJ 08034-4004. No phone yet.

Al Hedgecock

You may have noticed browsing in the new directory that one of our members, Al Hedgecock, is listed as Director of the Central Delaware Chamber of Commerce. Al is, however, a real broadcaster. In 1958 he was with WDOV-WDSD in Dover, DE which he managed. In 1971, he became a station owner with a partner at WSUX, Chestertown, MD. In 1973 he was a founder of Aloysius, Butler and Clark Advertising in Wilmington. In 1979 the Chamber of Commerce asked him to take the helm at the Central Delaware Chamber for six

Happenings

If you wonder why **Jerry Blavat** looks so good after all these years, a recent call to his office revealed that the "Geator" was out making calls on clients on his bicycle. We hope to have more details on what he's doing later.

Frank and Mary Jelinek have a new "Dining Around" cookbook, for which they will do a book signing and dinner at Dilworthtown Inn, in West Chester, PA

Dave Conant

Member Dave Conant who spent 27 years at WFLN as morning man and program director is now doing the morning show and managing the station at WRTI, the Temple University station that is part of a 12-station network. It's classical from 6 am to 6 pm, and then jazz overnight. Dave hosts the show the station produces with PNC Bank of weekly Philadelphia Orchestra concerts from the Academy of Music. And Dave hosted the Philadelphia leg of the National Public Radio program with the Philadelphia

Orchestra doing the countdown from 10:30 to midnight New Year's eve. Dave recently hired Pioneer's new member Frank Kastner (a.k.a Frank Carter) who was the first announcer on WFLN in 1949. He sounds as good as ever, Dave says.



More New Members

More new members: Dan Terhanian, Manager of the Armenian Hour on WDAS, and George Terhanian, Writer-Producer and Richard Dermenjian, Producer of the same on 'DAS.

And we have to mention John Carlton, another fellow with over 50 years in the business. John is perhaps best known for his stint as the voice of the go Patrol. He is most proud of having been presented the nation's most prestigious award for heroism, The Andrew Carnegie Medal. It is among the many awards he received during that period as a flying traffic reporter. John is currently on WPEN on Saturday mornings, with wife Gen. He operates Communications Farm in Schwenksville, PA—a complete advertising and public relations organization.

months—he's still there. The Chamber boasts 800 members and he serves as spokesperson. He is quite proud of the Chamber's participation in the Millennium Fountain Committee, part of the Dover 1st Night celebration on New Year's eve. Among the many New Year activities (fireworks, music, etc.) a bronze tablet was placed to mark a time capsule of Dover 2000 for future generations.

"Milk drinkers are turning to powder."

Tabloid Headline

in late February 2000. Their daughter Christine Norris, and husband Larry, have recently joined the Pioneers.

In case you missed **John Roberts** at the December meeting (he never misses), be advised that our Past President/ Person of the Year was occupied being President of a senior citizen group in his new neighborhood in Lafayette Hill, PA. John was with them on a trip that day.

Please note: Member **Jerry Klein**, as President of Pinnacle Worldwide, was at the opening reception of the first "summit" of the International Consultants Organization (ICO), held in September in Lucerne, Switzerland. Jerry is VP of Anne Klein Associates Public Relations in Marlton, NJ