

January Newsletter

Broadcast **PI**NEERS

January 2002

Issue 5

January Meeting

**Williamson's
January 16, 2002**

A BIG STAR FOR OUR NEW YEAR MEETING...

Obviously, all of our meetings are headlined by big stars, but this one is from another galaxy.

George Finkel began in broadcasting in 1962 at "Playboy" with the Penthouse TV Show, came to WFIL in 1964, joined WPHL in 1965 as Production/Operations Manager, and went to NBC in 1971 to produce football. Eventually he produced seven Super Bowls and six Orange Bowl games. He

Reception 12:00 noon
Lunch 12:30 pm
Ratecard \$18.00 Members / \$20 Non-members
Phone 215-563-1310 or 856-365-5600

won an Emmy for Super Bowl XIII, Miami 35-Dallas 31. He has three Emmys. The others are for the 1982 World Series and producing the 1988 Olympics. He also produced the two 1970's Stanley Cups where the Flyers won. He was with NBC for 19 years as Producer/Director.

He will be with us January 16, the third Wednesday, at 12 noon. Please note our meeting is at **WILLIAMSON'S IN THE GSB BUILDING, CITY AND BELMONT AVENUES.**



BOARD MEMBERS:

There will be a board meeting at 10:30 am at Williamson's prior to the luncheon on January 16. Board members please plan to attend.

Happenings

Sam Bushman proved himself to be the legend that he is with his appearance at our December meeting. A publicity man's publicity man he spins some mean stories. And our **Pixanne** of Channel 10 children's show fame is now grown up and a wonderful vocalist, as she proved with her singing at the meeting.

President **Ed Papazian** is a busy man. He ran the Delaware Valley PAC of the Armenian Society with dignitaries from Washington in December.

The guests included U. S. Senator Mitch McConnell. After Israel, Lebanon receives the second most aid from the United States. The Armenians are trying to get the assistance of Washington to gain an apology from Turkey for the genocide of one and half million Armenians in 1915. Ed's grandparents were among those killed.

As Pioneer's President, Ed represented the group at the WCAU Prime Time Club meet-

ing at Cedarbrook Country Club. Herb Clarke officiated at the large gathering of retired 'Cau'ers. **Gene Crane, Jane Norman** and **Ed Harvey** (and Marj) were also in attendance.

Guess who's coming back to Philadelphia? **Max E. and Matilda Solomon!** After some thirty years in Miami, they've decided that they want to be near their 3 children, 7 grandchildren and 7 or 8 great grandchildren.. They will be arriving soon at the Philadelphian on the Parkway and perhaps in time to

anniversary there. Max E. Solomon retired from WFIL when he was 65, and the former President and Person of the Year of our club has frequently returned for visits with us. Now, perhaps, we'll see a lot more of him.

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"Never raise your hands to your kids. It leaves your groin unprotected."

Red Buttons

More Happenings

Congratulations to member **John Brown**. In November he received the Philadelphia Achievement in Radio Award for the best Weather Forecaster. John is also back doing traffic on KYW during afternoon drive, WPHT 1210 afternoon drive, and WXTU 92.5 for morning drive. The busy, busy John also is meteorologist for WDAS AM-FM morning and afternoons, WJBR Wilmington, and WIBG Atlantic City.

Member **Elaine Skypala** hasn't been seen as much as she used to be as Chan-

And More

Member **Jerry Klein**, Vice President of Anne Klein Associates, helps usher in the 20th Anniversary of the busy Public Relations company on January 4. In that period they've served 250 clients whom they call "friends." They also took home two awards from the 27th annual Jersey Shore Public Relations and Advertising Association ceremonies in October. The Jaspur Awards honor leaders in the telecommunications industry throughout New Jersey.

More visitors to our website,

And.....

Welcome new members: **Judy Replansky Englund** who was for 16 years **Dorie Lenz'** producer at WB-17. Judy sold her place in Lower Merion, bought a condo in Center City, then she got married to Henry Englund and bought a condo with Henry in Moorestown. She now has condo's in Center City and Moorestown and has a whole new life after TV. Additionally, she is the proud grandma of baby Daniel, 9 months old.

Also, meet **Melvin Gollub** who began as

nel 10's "Pet lady" (and other area channels) because she is now the SPCA's Human Resource Director. The SPCA now has 150 people and needs someone in that job. Elaine says it's still nice to see reporter and photographer friends come to the facility when covering the many stories about pets use and abuse in the Delaware Valley. She says that wherever she goes when it's announced that she used to be on Capt. Noah on Channel 6 people always say they danced, or sang, or appeared on the show. Noting that often it's our sad responsibility to report illnesses, etc., she

www.broadcastpioneers.com. Casey Maguire, son of Walt Maguire, notes he heard his dad's voice there doing sports from WFIL-TV broadcast when the station first went on the air (1947?). Walt eventually became Executive Vice President and Director of Artists and Recording for London Records signing to their first contracts Rolling Stones, Moody Blues, David Bowie, ZZ Top, Al Green, and Cat Stevens among others. Walt died in 1988. Visit the site and look through the history of Philadelphia broadcasting.

an announcer at WHAT in Philadelphia in 1944, and was later (1949-1958) the two day a week Dawn Patrol DJ and staff announcer three days. Later the owner of many stations, including WIFI-FM, WAYV, KOMB, and WGMD, Melvin is now retired and living in Dunkirk, MD.

Dorie Lenz brought in another new member, **Sally Berlin**. More on Sally later..

Dorie Lenz is directing the new mem-

says she's glad to say that she's in good health.

Speaking of **Captain Noah and Pat (Carter and Pat Merbreier)**, this year's Persons of the Year recipients of the Pioneers, they are now visiting family in England during the holidays for the 30th year. They go to Marco Island in Florida in February. Carter says its been a wonderful year for him with recognition by the PAB in June, Prospect Park High School Hall of Fame in October, and our Person of the Year in November. Not

"Stolen Painting Found by Tree."

Tabloid Headline

Please don't forget to send items for the newsletter to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958, e-mail Paul at nanort@aol.com, phone 1-302-645-8910, or fax 775-252-9793.

bership campaign and hopes that all members will help by bringing someone to lunch or inviting them to join. We have a major push in this area.

We are also getting cooperation from Channels 3-6-10 in our effort to have symposia for area communications students to whom we can pass along such experience as our club represents. This effort is being chaired by Frank Hogan who is General Manager of WGLS-FM at Rowan University.