

January



Newsletter



2004-2005 Newsletter

Issue 5

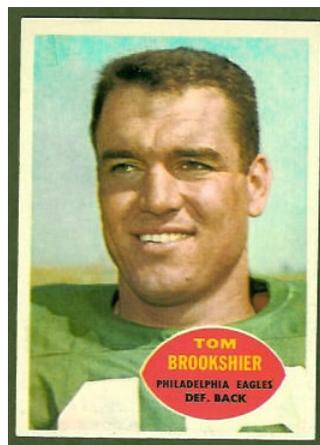
January Meeting Holiday Inn January 19, 2005

Reception	11:45 a.m.
Lunch	12:15 p.m.
Ratecard	\$20.00
Reservations	610-436-4217

The holidays are memories and the Super Bowl is coming up. What a season the Eagles have been having! **Tom Brookshier** will be our speaker on the third Wednesday, January 19 at the **Holiday Inn on City Line Avenue**. The picture here is of "Brookie" on his NFL card when he was with the 1960 Eagles. You'll remember they won the championship that year. We hope he'll give us insights into the prospects of the current very good eagles

team.

Please note we'll be at the **City Line Holiday Inn near the expressway at 4100 Presidential Blvd.**, next to the Adam's Mark, and there is no parking fee. The tariff will be the usual 20 bucks, and our gathering time will be 11:45 am fellowship, 12:15 lunch. AND, don't forget you must call for reservations / 610-436-4217, or e-mail morrissam6@verizon.net.



Tom Brookshier

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Happenings

Ruben Amaro, assistant general manager of the Phillies, was the speaker for the December meeting, and his comments on baseball and the Phillies gave members insights into what the team might do in the coming year. As always, you can hear his remarks at our website, www.broadcast-pioneers.com, and see pictures of the meeting and the group that was there assembled.

Incidentally, at the meeting, as he has for many years, **Dave Custis** handed out CD's. These are wonderful collector's items and worth the trip just by themselves. The previous disc was of two air checks of Lucky

Strike Hit Parade broadcasts (1944 and 1947). The one just produced was of little known songs and well-known artists of Christmas music. Treasures! Dave is a true broadcast pioneer. He does this as a work of love. He has nearly every music release ever heard. He has added a room or two to his home in Wyndmoor with new support beams to take the tremendous weight of the collection. His hundreds of hours of work on the gift CD's to Broadcast Pioneers is very costly and few have made an effort to thank him. We hope we are now. Herb Clarke prompted us on something we've meant to do, but haven't, and on behalf

of all Pioneers - THANK YOU, DAVE. WE REALLY APPRECIATE IT!!

If you're looking around for **Andy Kortman**, former WPEN morning man, he features really good music that a Broadcast Pioneer would love on 1360 WNJC-AM every Monday through Friday morning from 7 to 9 am and will expand as time becomes available and they get more sponsors. The show will feature the best of the old WPEN mixed with great pop stuff of the WIP guys of the 60's. A weekend edition of the show will be heard on WVLT-FM Sundays at 3-6 pm.

IMPORTANT:

There will be a Board meeting at 10 am on January 19 before the regular meeting. All Board members are urged to attend.

"If I could drop dead right now, I'd be the happiest man alive."

Sam Goldwyn

More Happenings

A member of our Hall of Fame, and former president, **Jerry Lee**, has been named to the National Broadcasting Hall of Fame. In receiving this, Jerry boasts the highest honor that can be bestowed on a member of the broadcast community. Jerry is the President of Philadelphia's WBEB 101.1 FM (B-101). Lee will join fellow Philadelphian, Steve Burke of Comcast, and a select group of industry icons, including Viacom President Les Moonves, as inductees into the National Broadcasting and Cable Hall of Fame. Lee is the only radio professional among the nine members of this year's class. The induction took place No-

vember 8 at the Waldorf Astoria in New York. Congratulations, Jerry.

Congratulations to **Gerry Wilkinson** who has done such a great job with the broadcastpioneers.com website. We've surpassed 3 million visitors last month with 10 times normal volume on December 12th, mostly from military addresses. People from all over the world check it out, and so should you, joining those from Canada, Netherlands, Britain, Australia, Germany, and, would you believe, Kyrgyzstan.

We also extend kudos to Pioneers past President **Marion Lockett-Egan** on the salute given her in the Philadelphia Ad Club's magazine recognizing her many accomplishments as PAC President in 1973-74 as first female to head the club. Marion, who was an outstanding president of our organization in 1994, is celebrated for great programs during her tenure with the ad club, and has been recognized in Who's Who in America, in Advertising and the World for her professional trail blazing. And she's fun to have around, so we hope to see her at meetings soon.

And More

Great to hear from **Marilyn Phister**, the long time producer at WPVI-TV, and Pioneers member, is living what she describes as a childhood dream. Her travels have taken her to Brazil, Hawaii, LA and on a Disney Cruise this year. In Brazil she went to the Atlantic Rain Forest along with a researcher from the Philadelphia Zoo to track gold lion tamarin monkeys for a special in May. In November she went to LA and Hawaii to shoot on the sets of "Desperate Housewives" and "Lost" for news...and then on the Disney cruise ship, "The Wonder", to shoot segments for the Channel 6 Thanksgiving Day Parade. On

vacation she went to Province and Paris in March to help a friend celebrate an important birthday. What a tough life!

It's been a tough couple of months for a couple of Pioneers. **Sally Starr** was slightly injured in an automobile accident, and is doing fine now, and **Dick Clark** had a stroke, and is recovering nicely. Channel 10 used photos to cover the news on Clark from our website and gave the Club credit.

Sally is going into the Pizza Parlor Business. The 82 year old legend of Philadel-

phia broadcasting has established Sally Starr's Pizza Parlor near the Atco Speedway and says it's doing very well. A recent bout with pneumonia hasn't slowed her down, nor has the recent, minor, car accident. She continues her radio show, on the air 8 years, "High Noon with Your Gal Sal". on Vineland's WVLT-FM 92.1 from noon to three on Sundays. A 'surprise' birthday party for her (a big bash, she says) will be held at the Wheat Road Tavern Restaurant on January 25. Sally says she'll be at our January meeting, too. Stop by and wish her a Happy Birthday.

And...

John Roberts calls our attention to the departure of **Steve Levy** from Channel 10. Steve has worked at all three of the major network stations here and has been with WCAU since 1982. He and his girl friend are building a ranch in Colorado and will live there part time.

(now KYW-TV). While not a member of our group he was certainly well known and will be missed by many who knew him.

Help us keep the newsletter going by calling **Paul Norton, 302-645-8910, e-mailing nanort@comcast.net, or writing Paul at 205 Ocean View Blvd., Lewes, DE 19958.**

"Anybody who goes to a psychiatrist ought to have his head examined."

Sam Goldwyn

Pat Landon has died at a nursing home in New Jersey of complications from emphysema. He was 81. The long time Philadelphia broadcaster worked variously at WCAU Radio and WPTZ and WRCV