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The Broadcast

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

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Well, they're finally here. Enclosed with this issue of the newsletter you will find your copy of our membership directory. We do hope you will find it useful. Please note however, that, because of the delay we incurred in the preparation and printing process this year, there may be a few errors in the directory. If there is a problem with your information as it's printed, please drop a line to Al Maslin at the post office box. Al will see to it that your information is corrected for future printings. We are still searching for a way to speed up the process so that we can have the directories printed a bit closer to the beginning of our membership year. Another thank you goes to WPVI-TV for purchasing the ad on the back cover.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

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This month's meeting will be held on February 20th at Williamson's Restaurant in the GSB Building on City Line Avenue in Bala Cynwyd. The time will be the usual noon cash bar and 12:30 P.M. lunch. The price for lunch is \$13.00. Ed Harvey has arranged for Mark Vogelzang, the Radio Manager of WHYI-FM, to be our speaker. Mark is responsible for the day to day operations of PBS in Philadelphia. He joined the station in 1984 and is responsible for a number of new national program initiatives. These include Fresh Air with Terry Gross and Sound Passages. WHYI is starting new programming and many will be interested in discovering why classical music in the evening hours has been stopped. He will also describe the handling of the crisis in the mid-east, and it's duplication in some circumstances on Channel 12. And now our usual reminder: your R.S.V.P. is VERY IMPORTANT!! We really need to know how many will attend. Please give Dorie Lenz a call at (215) 878-1700 and let her know that you will be attending. Also, please pay by check, if you can. It makes life easier for those checking people in at the door. ADVANCE NOTICE IS A MUST. DON'T FORGET TO R.S.V.P. to Dorie Lenz at (215) 878-1700.

Jo Oristaglio informs us that former President of the Philadelphia Chapter, Frank Feller, is available. Four decades in radio on WWDB, and as one of the original WIBBAGE good guys, Frank has been hailed in National Review magazine as "one of only four intelligent disc jockeys in the United States." If you're looking for one of the great familiar Delaware Valley voices give Frank a call at (215) 688-4731.

Dick Mendenhall, one time Channel 6 news assignment editor/editorial director and later top communications executive for Bell, AT&T and Blue Cross, has launched a new consulting venture. Dick has received national recognition on multiple occasions for his achievements in press and community relations, corporate speech-writing, magazine articles and the writing, production and narration of tapes and films. If you need an expert, Dick is available at 971-9433 or 889-1586.

All Pioneers, as well as many others, are saddened by the loss of two of our best members. Marty Gable, who had planned to attend the Christmas Party, died on January 7th. She was a regular at our meetings and will be missed. She was in full stride at the end. Marty sent regular notes on her activities to the newsletter staff. She was 85 and, in the words of Reginald Beauchamp, a long time friend and associate, and former assistant to the publisher of the old Evening Bulletin, "She was gangbusters." Guess that says it all.

We also regret that we must announce that founding member Barney Kramer died at age 73 on December 14th. Barney had been ill for some time and had recently undergone surgery. We recounted some of Barney's achievements in our November newsletter. He was involved with many of the biggest names that Philadelphia produced and was a good friend to many Pioneer members. He will be missed by us all.

From our "Get to Know Our Committees" department this month we feature the Good and Welfare Committee. Inevitably in each Broadcast Pioneers life there comes a time that calls for some extra TLC. In times of stress it helps to know that you are remembered. Your fellow Pioneers will be there for you - provided we know about it.

When you hear of a member's illness, or family loss, or any situation where a card, a call, a hospital visit, flowers, or a helping hand would be comforting, please call any member of our Good and Welfare Committee. We need your help. You call us and we'll spread the word. You can call either Jane Hall, Chairperson, at (215) 848-7281 or Jo Oristaglio, Co-chair, at (215) 642-3298.

From our Scholarship Committee comes word that the applications for this year's scholarship have been mailed to over 250 colleges and universities around the country. The deadline for applications to be returned to us is April 1st. The Scholarship Committee will then have the not-so-much-fun task of selecting the winners. The winners will be officially announced at our Person of the Year banquet.

We're always looking for news for the newsletter. If you have anything that you think would be appropriate for the newsletter please let us know. Contact Paul Norton at WPVI-TV. His phone number is (215) 878-9700.

This issue written by Paul Norton
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