

February Newsletter



February 2007

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February Meeting
Bala Golf Club
February 21, 2007
Reservations 856-365-5600 or rsvp@broadcastpioneers.com

Reception 12:00 p.m.
Lunch 12:30 p.m.
Ratecard \$25.00

A week after Valentine's Day, we will meet Ash Wednesday, February 21 at Bala Golf Club at 12 noon reception, 12:30 lunch. Again, it will be \$25, and if the winter cold, and frost have been bothering you we have a program that will melt your frost and cure your cold.

THE TALK SHOW HOSTS, including the original, and still champion, **Ed Harvey**, than which, there is none than

whicher. He will be joined by inimitable characters: Evil Irving! (he used to be called), **Irv Homer**, who was never in doubt, and would have your lunch if you said he was wrong. **Wally Kennedy** practiced the talking art on both radio and TV and gave us many hours of entertainment, information and strange people. **Howard Eskin** seems born for the talk show business. Assured, facts at his fingers, a **Jim O'Brien** discov-

ery! **Dom Giordano** who has been a staple at WPHT is in the lineup and will bring his unique perspective to the proceedings.

Who could ask for more. Put them all together and it is sure combustion if not conflagration. Don't miss it! You must call for reservations:

856-365-5600 or email rsvp@broadcastpioneers.com

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Harvey Kennedy Eskin Giordano Homer

Happenings

Incidentally, the previously mentioned **Ed Harvey** will be an honored guest speaker at the Military Officers Association of Southern Delaware meeting in March, as guest of that club's past president **Paul Norton**. Ed was drafted as an Ensign into the US Navy for service in the Second World War. He became a Lt. Comdr. And was a ship's Captain in the Anzio beachhead in WWII. His ship, and Ed received commendations for their activities,

and Ed will detail them, with his usual aplomb, for the Delaware group. Ed was involved in many of the historic events of the last century, not to mention being the color man for the last Eagles Championship team. Inimitable is too weak a word.

We must mention that efforts were made to have **Frank Ford** aboard for the meeting, but he and wife **Lynn Abraham** are taking a cruise in February. Frank has had recent cardiac adventures that make such an

activity a very wise choice, but we'll miss him on the panel and at lunch.

There will be a "Salute to the Engineers" at the March meeting of Broadcast Pioneers, and at the beginning of the February lunch there will be "Audio from our Archives." It is a short quiz game where excerpts will be played of broadcasts in our archives. To the person who gets the correct answer goes a DVD of Classic TV shows.



There will be a board meeting at 10:15 am the day of the meeting. All members are urged to attend.

■ Please don't forget to send items for the newsletter to Paul Norton, 205 Ocean View Blvd., Lewes, DE, phone 302-645-8910 or email Paul at nanort@comcast.net ■

More Happenings

Great January meeting with a large crowd in attendance with a lot of laughs from the panel of **Bill Campbell, Tom Brookshier, Joe Pellegrino, and Merrill Reese**. A sports lovers delight. Those who attended were treated to 50 years of history of sports in Philadelphian, right up to today's Eagles play-by-play.

Wonderful email from member **Elaine Skypala** who would like to hear from Broadcast Pioneers members with pets. The Pennsylvania SPCA is having an event called the Pennsylvania SPCA Media All Stars Awards Party, and it is being held at a center city art gallery. As part of the party,

And more

Chairman of the Board **Frank Hogan**, who, when not working for the Pioneers is General Manager of WGLS-FM at Rowan University, announces that in the ninth annual Communicator Awards, WGLS has won two Communicator Awards of Distinction, and two Honorable Mentions. Many students at the school earn their stripes in these competitions, and the recognition from this national organization is well deserved. WGLS-FM has won 119 national and regional awards since 1993, establishing itself as one of the premiere college radio stations in the nation.

Philadelphia Broadcast Pioneers diminishes

And.....

Hope you saw the wonderful write up for **Jay Meyers** by **Mike Kinonian** in Inside Radio on January 15. It recounts his beginnings in the business to today when Jay has established Cavalry Media Services where he serves as Managing Director / COO. Again, the column recounts his fascination with broadcasting, his degree in math from Drexel, and his long career on air and in management in broadcasting. You might be able to find it at mike@insideradio.com.

Welcome new members: **David Yadgaroff**, VP / GM of KYW Newsradio + The Big Talker 1210 AM WPHT in Philadelphia. Rev. **Donald Grey Barnhouse** who began in the industry in 1960 on WCAU-

they will have two continuous slide shows of well know people that define the Delaware Valley, and their pets. They have photos of sports stars, on-air celebrities, restaurant owners, physicians, politicians, etc. Elaine is not looking for professional shots (like Oprah has) just 'me and my pet' photos. If you can do that, you can either email Elaine, eskeypapala@pspca.org, or call 215-426-6305 ext. 242, and she'll tell you where to send the photo.

Many of you may remember **Elaine** (previous paragraph) as having been Elaine of the Ark, on the **Captain Noah Show**, of fond memory. She and her husband Ed

by 1/3 in its representation at State College with the death of long time member **Bob Zimmerman**, 73. To try to summarize his long career in broadcasting here would be impossible. He was prepared to continue to teach Telecommunications as an adjunct professor at Penn State where he was known for his accessibility to students and the excellence of his teaching from his long experience as on-air, sales and management. Bob will be missed by his many friends and colleagues. **Gil Thompson** was kind enough to notify us of his death, and with **Art Stober** they are the only remaining Pioneers there.

TV with **John Facenda**, and is now on WFMZ, in Allentown. Pretty, Perky **Peggy King** (Rudofker) who began in the business in the 40's and is remembered for the George Gobel Show, Dragnet, Maverick and others. **Roberta Shaffner** who began her career with Channel 10 in 1955, and is now a partner with Keystone Associates and a member of ASCAP. **Terry Ruggles**, an anchor at Channel 10, who has been in the business since 1963. Welcome aboard new members - please join us at lunch.

Last month we called new member **Jane Konefsky**, "Joan" Konefsky, and we correct that. She is VP / Executive Director of the Sunshine Foundation.

have bought a house in Boca Grande, Florida (where they'll some day retire) 2 years ago. Then she discovered that they were living about 30 minutes from **Stella and Al Alberts**, they called the legendary couple, and they'll get together for Auld Lang Syne in January when they go south for a week.

If you feel that you have time to contribute to the club, **President Gerry Wilkinson** says the Pioneers could use you as a volunteer on various committees and to write material for the website. They have the information it just has to be put in story form.

For the first time this year, students can apply on-line for the 8 scholarships offered by Broadcast Pioneers. These are worth \$1,000 each to the winning students. The response has been OVERWHELMING. As of this writing, 163 people have applied. This is far and away the best response in the history of the club. VP **Diego Castellanos** and his committee will meet on February 7 to select finalists in this process. Scholarships will be awarded at the April luncheon.

"I know a man who gave up smoking, drinking, sex, and rich food. He was healthy right up to the time he killed himself."

Johnny Carson

We tried to get this in last month but just missed, and we hope that you didn't miss it. BP VP, Dr. **Diego Castellanos**, featured **Dorie Lenz** and **Pat Delsi**, along with **Kal Rudman** on his Puerto Rican Panorama Show on Saturday, January 13 at 2:30 pm. It was a very timely promotion of the Philadelphia Broadcast Pioneers. They talked about our scholarship program.

"Only Irish Coffee provides, in a single glass, all four essential food groups: alcohol, caffeine, sugar, and fat."

Anonymous