

# The Broadcast



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Our February meeting was great although our scheduled speaker was unable to make it. President Larry Wexler filled in with some of the great moments in radio. With the assistance of tape and narration by Larry, we revisited Jack Armstrong, the all American boy, Jack Benny, Amos and Andy, and many of the other great sounds that kept families around the radio in the 30's and 40's. Larry even took us up to the present time in radio. It was an exceptional presentation and certainly most appropriate for a Pioneers meeting. Congratulations to Dorie and Larry for coming up with such a great program at such short notice.

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NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

The March meeting will be held on Wednesday, March 21, at our usual meeting place, Williamson's in the GSB Building on City Line Ave. The time: 12 noon for cocktails and 12:30 PM for lunch. The cost: \$13.00 per person (please pay by check if you can). Dorie Lenz has arranged another outstanding program with one of our own for this month. Our speaker will be Dr. Charles Lee. Charles started in radio in 1938 and in television in 1948. He's written a dozen books, including two volumes of poetry. He's worked at channels 3, 6, 10 and 12 in Philadelphia, and on radio at WIP and WCAU as well as with WFLN where he is still on the air. As Charles says, obviously, he could never hold a job. A secret: Charles was the initiator of the lighting of the Ben Franklin Bridge. His subject will be "Who are the Critics, and How Did They Get That Way?" PLEASE let Dorie know that you are coming. Having an accurate count for setting up tables saves embarrassment at meeting time. ADVANCE NOTICE IS A MUST. So please DON'T FORGET TO R.S.V.P. to Dorie Lenz at (215) 878-1700. Your R.S.V.P. is important!

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Our scholarship applications have been mailed to over 250 schools and colleges around the country. For those of you who might be new to our organization, the Philadelphia Chapter sponsors the Walter-H. Annenberg Scholarship which is awarded each year. Last year we awarded two \$1000.00 scholarships and we even had one of our scholarship recipients with us at the Person of the Year banquet in May. At this point, we are awaiting receipt of the applications. Our Scholarship Committee then will begin the, sometimes not too easy, task of picking out the winner(s).

## NEWS NOTES:

A note from Malcolm Poindexter indicates "I'm a card carrying member, but have been unable to attend the Wednesday meetings because that is when I was in the field mouthing editorials on camera." He continues that now that he is rejoining the Eyewitness News Team, he hopes to make his presence know and felt with our group.

Marti Gable inspires envy with a card from Key West. She's been there for 5 weeks but she expects to be back for our March meeting. Check her tan.

A note from Grace Kenny in Sarasota. She has had some problems recently, having lost a sister to cancer, along with more mundane concerns. She assures us that the weather is good, and the golf, pretty good. She spent some time with Frank Mack, former Engineering Supervisor of the WPVI-TV news department and his new wife, Alda. They went out to lunch on Frank's boat. Grace is going to try to make it to our meeting/luncheon in April.

Walt MacDonald, Executive V.P. of the Shadow Traffic Network, is busier than ever now that Rod Carson has left. Shadow Traffic has sold their New York and Chicago operations and now everything is here in Philadelphia.

Taylor Grant and John Roberts are serving on a panel on broadcast news at the Atwater Kent Museum on May 22. Taylor, incidentally, wrote an article on the baseball situation for seven papers including the Ambler Gazette. Taylor also served on another panel at a day long symposium on baseball at the Pennsylvania Historical Society.

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Let's welcome the following new members:

Alan Nesbitt, President and General Manager of WPVI-TV. Alan, who was formerly News Director at WPVI-TV, has just moved back to the Philadelphia area after being President and G.M. of the Capital Cities/ABC station in North Carolina. In his new position at channel 6 Alan replaces another of our members, Rick Spinner, who was promoted by Capital Cities/ABC to head their European operations and is now in Munich, Germany.

Dean Tyler, who is Vice President and General Manger of WMGK and WPEN.

Charles E. Mills is Assistant Program Director and does production at WMGK and WPEN.

Bruce B. Fox who is Production Manger at WMGK.

Joe Niagara also joins us. Joe is an announcer at WPEN.

William L. (Bill) Kimble is also a new member. Bill is a D.J. at WPEN.

Eric I. Simon has also become a new member. Eric is the Local Sales Manager at WMGK.

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As usual, we are soliciting for news for our newsletter. If you have any news which involves any of our members, please contact Paul Norton at WPVI-TV. His phone number is (215) 878-9700.

This issue written by Paul Norton  
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