

# March

# Newsletter

## Broadcast PIONEERS



March 2000

Issue 7

### March Meeting

**Bala Country Club**  
**March 9, 2000**

March comes in like a lion...and so will the Pioneers with this month's luncheon back at the old stamping grounds at Bala Golf Club. And what better way to greet the spring than with that old Blavat-o-phonic, Geator with the Heator, the Boss with the Hot Sauce, (AW-W-W! you guessed), Jerry Blavat, music man about town.

Jerry will just have been seen on Channel 12 hosting Doo Wop special. We can guarantee fun with the Geator on the 9th. We will gather at 12 noon for conversation, 12:30 for lunch and the tab will be the usual \$16.00.

Please note that this month, because of availability, it's THURSDAY, and we're back at BALA. Call for reserva-

**Reception 12:00 Noon**  
**Lunch 12:30 pm**  
**Ratecard: \$16.00**  
**Phone: 215-563-1310**

tions...215-563-1310.



**THE GEATOR APPEARING AT BALA GOLF CLUB ON THURSDAY, MARCH 9.**

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### PBS Specials

You may want to watch the above noted Doo Wop Special during the WHYY-TV pledge drive. It will be March 7 from 7:30 pm to 11:30 pm. More than half the program will be live. It will air again on Sunday, March 12 at 8:00 pm.

While we're at it, we note that on March 14 from 8:00 pm til 11:00 pm, there will be two airings of "A Walk Up Broad Street", discussed last month here, produced by Ed Cunningham and hosted by Wee Willie Webber.

### February Meeting

You really missed a good meeting if you missed the February session with Ragan Henry.

Candor was the best word to describe his talk. He discussed his involvement in the purchase of some 70 broadcast outlets using the tax voucher system to encourage diversity in ownership. He said it was ruined by people using straw men to front broadcast purchases (his phrase was somewhat more direct). He is an interesting, refreshing guy.

### Travelers

**Ed and Cissie Hurst** are off again. This time they're in New Zealand and Australia with a boat load of their fans and fans of WPEN. They return on March 14. In July they're planning their 10th trip to Bermuda, and in September they'll be heading for Scotland and Ireland. In between, they'll rest.

They're not the only Pioneers' frequent travelers. **Frank Ford** and wife, D.A. Lynn Abraham (a "tough cookie" to quote the late Frank Rizzo) went to Palm Beach over the King holiday

They'll be in Sante Fe this month for the National D.A.'s meeting. The Ford schedule includes trips to Sicily and Italy in May and London and Paris in October.

"Too much of a good thing is wonderful."

Mae West

## Happenings

Do my ears deceive me? No, I am assured that that is **Herb Clarke** doing garden reports on KYW Newsradio 1060 along with Jack Eden, the regular guy, adding his expertise. Long a gardener and enthusiastic supporter of and officer for the PA Horticultural Society, it'll be great to hear Herb regularly.

**Tom Monaghan**, WUSL account executive extraordinary, is at it again. He's doing a March 15 Chili in Philly at 6:00 pm at the Manayunk Brewery and Restaurant. It's his 7th occasional Chili

## More Happenings

Past President and former Dean of Communications at Temple University, **Bob Smith**, is now retired. He's written a book on trout fishing, and not surprisingly lives at 6 Trout Farm Lane, Plympton, MA 02367. He's still a member, and so is **W. Theodore Eldridge**, former manager of WRTI-FM at Temple University. Eldridge is now manager of WLRN, Miami, FL 33132, and lives at 172 N.E. 15th Street there. Thanks to

## And more

**Mike Strug** assures us that most of what he does, we see. The veteran reporter of all three network channels is now at Channel 10 and seems to do stand-ups all over the city. We do see a lot of him.

Mike recently was among the invited to a surprise party for former Channel 6 newsman, *Rich Kellman*. (Mike regrets he couldn't make it.) The party was held at member *Mel Kampmann's* house in Vienna, VA. *Leila Brenner* of Pioneers

cook-off to be judged by *Angel Ortiz*, the *Dining Around Jelineks*, and *Thacher Lomgstheth*.

**Marc Howard's** wife Susie continues her art career. Her works are in a show at Philadelphia City Hall for the next few months. A large case across from the Mayor's office contains a 5 x 6 foot painting by her. Marc says although she's not a member she's close to one. Susie was with WPVI as a producer for a number of years.

*John Roberts* for the update.

**Les Waas** is still working with certain clients. He says 'I love it Why quit? It's been a ball writing jingles and things like that.'

When he finds time he hopes to work on an idea for a television show and a book that he's had. And he has a number of

was there and says they had a great time.. Also attending was *Bob Feldman* and wife, and *Eric and Sandy Goldenberg*.

Rich has been for 25 years a main anchor at WGRZ Channel 2 in Buffalo. He recently was promoted to Senior Correspondent.

Rich confides that had it not been for *Gene Mc Curdy's* 'open door' policy he might not have gotten into television. Gene, then Channel 6 station manager,

**Art Moore** is not getting married! We called to ask the past President and past Person of the Year about a report from one of our members that *Regis* and *Cathy Lee* have been talking a lot about the possibility that they might find him a bride. Art says it's a long story starting with a trip to Reading, Art's home town, with *Regis* for an appearance, where a 'woman in blue' wanted to meet him. Art assures us that whatever the chronology of events he is not getting married. We're convinced

"Art is anything you can get away with."

Marshall McLuhan

ideas for various projects. Since 1957, he's been Acting President of the Procrastinator's Society. They'll get around to another election soon, they think. But they don't want to rush.



Paul's hot line is always open for the latest news!

always had his door open. And radio reporter Kellman walked in. Rich said it changed his life. Now you know the rest of the story.

Don't forget...our letter depends on you. Send items to Paul Norton, who writes the letter, at 205 Ocean View Blvd., Lewes, DE 19958, or call 1-302-645-8910, Fax 302-644-9036. Or, you can e-mail Paul at [nanort@aol.com](mailto:nanort@aol.com).