

March Newsletter



March 2002

Issue 7

March Meeting

Bala Golf Club
March 20, 2002

Reception 12:00 noon
Lunch 12:30 pm
Ratecard \$18 Members / \$20 Non-members
Phone 610-436-4217

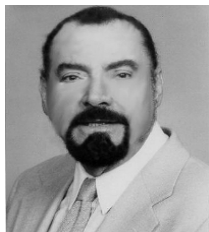
March 20 marks the first day of spring, and it also marks the first meeting of spring for the Pioneers at Bala Golf Club. It should be a gala event which will be moderated by the redoubtable **Wee Willie Webber**, who was a children's show host in 1954, among many other

things. Joining Bill will be **Sally Starr, Captain and Mrs. Noah (Carter and Pat Merbreier), and Joe Earley (Mr. Rivits)**. They will discuss "Children's Programs: Then and Now." It will be the third Wednesday, March 20 at Bala Golf Club (please note we're back at the old

hangout), and the usual admissions: \$18.00 for members, \$20.00 for non members. PLEASE NOTE: There is a new number for reservations—it is **610-436-4217**. Make sure you call so we can save you a place.

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Happenings

In putting together our panel for the March luncheon, we contacted **Traynor "Chief" Halftown** who could not join us. The Chief currently has a Monday, Wednesday, Friday dialysis schedule that cannot be interrupted. While he's 85, he still remains active, doing school shows, parades, scout troops, and appearances with Sally Starr. All his tribal members send him the best. He will soon be moving from his long time home to Brigantine, NJ where he will be a couple blocks from his daughter Katie, and closer to his son in Atlantic City. Chief and Margaret, his

wife of 60 years (this May), say the old house was getting to be just too much for them. Margaret had a fall last summer which broke her hip, and recovery has been very slow.

Many thanks to **Allen Murphy**, Pioneers member and President of the Philadelphia Ad Club, on the outstanding job at the February meeting. Alan presented clips of long ago Philadelphia celebrities, and the current Philadelphia commercial winners.

What a 75th birthday **Grace Kenny** had. The 40-year WFIL veteran now works part time at "The Party Nook" Hallmark Store in Wayne. When Channel 6 weatherman and Pioneers person of the Year **Dave Roberts** and his wife showed up for a piece of cake it was wonderful. Then later, Dave came in with **Art Moore**, now Program Director at WABC and Executive Producer of "Live with Regis and Kelly." There were lots of pictures taken, one of which ended in the local paper. Happy Birthday, Gracie!

ATTENTION BOARD MEMBERS

There will be a board meeting at 11:00 am at Bala Golf Club prior to the luncheon on March 20. Board members please plan to attend.

"I have a daughter who goes to SMU. She could've gone to UCLA here in California, but it's one more letter she'd have to remember."

Shecky Green

More Happenings

Member **Marvin Brooks** doesn't get to many meetings. He's busy baby-sitting grandchildren. He did manage to get to lunch recently with Marc Howard, but usually he takes his wife to Einstein in the morning and picks her up in the afternoon. She doesn't drive anymore. Barbara and Marv still are in the house they bought when they were married one year. They'll move when she retires.

Frank Hogan, of the Communications School at Rowan University, is in charge of the seminars that our club will be holding for young people of the Delaware Val-

And More

Update on **Jerry Donahue**: Jerry sees wife Fran and the kids a lot and is overjoyed that old friends call and visit frequently. He sounds happy and like the Jeremiah of old. He didn't return calls, he says, 'cause he's just too busy. Fran is in total care with a form of Alzheimer's but gets together with family for birthdays which are happy occasions. Jerry who has brain cancer has decided against chemo treatments as he's been through it many times and has decided that the downside (vision and hearing problems, among others) makes it just not worth it. (Since this was written, Jerry Donahue died of an apparent heart attack on Sunday, February 24.)

Johnny Morris has been a member of the

And Some More

Member **Vicky Benedict Farber's** daughter, Tracy Benedict Pope, Dean's list, and Fine Arts major at the University of Delaware, was awarded an internship at Philadelphia Magazine in January. Vicky points out that her daughter will be working with Laura Munich, daughter of **Linda Munich**, Public Affairs Director of WPVI-TV. And so, another generation gets into advertising.

Alan Jay becomes a first time grandfather in July when daughter Ellen becomes a Mom. Ellen and husband Adam live in

ley. He has put together the brochure which will be going out for the first one April 13 at Channel 10. His students are stuffing the envelopes. Channel 10 is picking up the tab for the coffee and Danish the young people will have on arrival, and for the pizza they will have at the end of the half day session. They will tour the studios, meet staff, and be joined by a guest celebrity. The brochures are being sent to colleges and universities throughout the area.

A recent call to **Jack Satterfield**, 1983 Pioneer's president, and last year's recipi-

Pioneer's in NYC for more years than he cares to tell, and a member of our group for several, has lots of friends in Philadelphia Pioneers. He is CEO of WIMG in Trenton which features music for the soul—a mixture of urban contemporary and gospel—and is the only stand-alone station in the NJ capitol. A lifetime broadcaster, he spends time in Washington working on legislation important to radio, and at the station which maintains respectable ratings in the market.

Congratulations to **Harry Kalas**, who was elected last year to the Pioneer's Hall of Fame, on his selection this year to Baseball's Hall of Fame. What a guy! It's "outta here."

South Philadelphia. Alan says he's too young to be a grandpa, but wife Judy says he's old enough to be a grandpa eight or nine times over. Alan doesn't say how old he is.

Welcome new members: **Joe Pelletier** who began in broadcasting in 1942 in Du-bois, PA went to Kansas City and many other locations in management and engineering including WTEL and WIBF locally. **Sally Berlin** was Director of Communications for the Police Athletic League for 27 years and arranged special events

ent of a lifetime achievement award from the PAB, brought distressing news. Jack's wife Connie reports that Jack lost his vision to glaucoma about a year and a half ago, then it was discovered that he had a non-malignant brain tumor. It was subsequently found that he had Alzheimer's and for a time Connie tried to care for him at home. On strong advice, however, she had recently put him in the care of professionals at 'The Oaks' in Glenside. She says that Jack is quite happy there although she would like to have him closer.

Reporting on the death of member and local sales executive **Bob Humes** last month we were unaware of a special part of his life. A WWII bomber pilot, Bob was shot down over Europe and spent 6 months incarcerated at Stalag #1 in Germany as a POW. Bob was 78.

And **John Barbieri**, 76, another long time local sales executive and advertising agency director, has succumbed to a recurrence of cancer. **Bill Webber** reports that John, a trumpet player, and his band played at the wedding of Bill and Constance, and the vocalist was **Phil Sheridan**.

"The trouble with officials is they just don't care who wins."

Tom Canterbury, Basketball Coach

and media events for the organization. **Peter W. Duncan** has been with WETT, Ocean City, MD, WBOC-TV, Salisbury, MD and WCAU-TV in Philadelphia, among others. Welcome aboard Joe, Sally and Peter.

Please send items for the newsletter to **Paul Norton** at 205 Ocean View Blvd., Lewes, DE 19958. Or call and leave messages on the machine at 302-645-8910. Or e-mail Paul at nanort@aol.com. We need your help to keep it going.