

The

Broadcast



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The March meeting was one of the best attended of the year. Kudo's must be given to Dorie Lenz for the outstanding job that she has done this year on our programs, and to Dr. Charles Lee who was our speaker. We were augmented in our numbers by a group from American Women in Radio and Television and several guests.

Dr. Lee said that being a critic is like managing the Phillies. Anyone can do it. He also told the group that a professional critic is as entertained by failure as by success. Thanks to our own Dr. Charles Lee for a very informative talk.

Dorie led the group in a moment of silence for Helen Lipkin who passed away on Saturday the 17th at Lankenau Hospital. Helen was a loyal member of our chapter and was a past president. She was 70. Helen had been a disc jockey in the late 30's at WDAS and, in 1949, had her own show which was seen on channel 3 called "At Home with Helen". Jane Hall attended to flowers from our chapter. Dorie said that there will be a salute to Helen at a fall meeting.

NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

Spring is here and it's time for the April meeting of the Pioneers. We will meet on Wednesday, April 18th at our usual meeting place, Williamson's in the GSB Building on City Line Ave. Meeting times: noon for cocktails at the cash bar and 12:30 P.M. for luncheon. The tab for lunch is \$13.00 and we again request that you pay by check if you can. The subject at this meeting will be "Public Broadcasting: The Industry's Sit-Com" and who better to discuss this subject than Rick Breitenfeld, who has been President of WHYI since 1983. Prior to that Rick was Executive Director of the Maryland Center for Public Broadcasting, and a visiting professor at the Johns Hopkins University. Rick has a Ph.D in communications and has been on the faculty of both Catholic University and American University. He has numerous theatrical credits including an appearance as a stand-up comic on CBS. As usual, please let us know that you are coming. Having an accurate count for setting up tables saves embarrassment at meeting time. ADVANCE NOTICE IS A MUST. So please DON'T FORGET TO R.S.V.P. to Dorie Lenz at (215) 878-1700. Your R.S.V.P. is important!

At our last meeting Lew Klein, Chairman of this years' "Person of the Year" banquet, gave a report on the May 7th event which will be held at the Adam's Mark Hotel. Joe Grady and Ed Hurst will be the honorees and the price will be the same as last year: \$55.00 per person for members, \$75.00 per person for non-members and \$750.00 per table of 10 for corporations, (businesses, organizations, etc. Remember, however, if you are a member of Pioneers and you will be bringing guests who are not members, the \$55.00 rate applies to everyone in your party. Lew said that, to salute Joe and Ed, a large number of recording and comedy stars have agreed to be on hand for the event. It sounds like a "don't miss". Lew also reminded us that the proceeds go to our scholarship fund. You should have received your invitation in the mail by this time. Please respond as soon as possible. If you haven't received an invitation please let either Lew Klein or Larry Wexler know.

Dia DiLullo is out of the hospital after major surgery. She is recovering nicely, she says, and is assured that the cancer has been completely removed. She is planning a May trip to Europe. It would be nice if you would give her a call or send a card and let her know we are all thinking of her.

NEW MEMBERS THIS MONTH:

Meet new member Buzz Allen (Robert Abelow). He is Executive Vice-President of the North Penn Chamber of Commerce. Proposed by Paul Norton, Buzz has worked at WBUX, WFIL, WIFI, WIBF and WNPV. Buzz lives in Harleysville.

Also we're glad to have with us Thomas McDowell. Tom is an Account Executive at WPHL-TV. His broadcasting career began in 1956 in Cleveland, Ohio.

We have also received membership applications from the following who are all with KYW Newsradio:

- Bill Bransome, Newscaster and Sportscaster.
- Muriel Ettlinger, Executive Secretary to the Vice-President/GM.
- Ralph W. Galow, Studio Engineering Supervisor.
- Harry Johnson, Newscaster.
- Robert Kelly, Account Executive.
- Christopher F. McAteer, Engineer.
- Robert C. Nelson, Entertainment Reporter.
- Jack O'Rourke, Sportscaster.
- William J. Zino, Technical Supervisor.
- James B. Zuratt, Controller.

Let's give all of these new members a great big welcome to our chapter.

As usual, we are soliciting for news for our newsletter. If you have any news which involves any of our members, please contact Paul Norton at WPVI-TV. His phone number is (215) 878-9700.