



May

Newsletter



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Issue 2003-2004

May Meeting
Bala Country Club
May 19, 2004

Reception	12:00 p.m.
Lunch	12:30 p.m.
Ratecard	\$20.00
Reservations	610-436-4217 /

May brings hope for the summer to come, and to Philadelphia Pioneers it brings an NBC 10 anchor as our guest. **Dawn Timmeney**, who will be familiar to early risers in Philadelphia doing the 5 to 7 a.m. dawn patrol and also had a stint at Channel 10 as a reporter, has been around Pennsylvania for a while, working at WBRE-TV in Wilkes-Barre for 7 years, and prior to that was with WFMZ-TV in Allentown.

(Don't forget next month

we'll feature N.J. State Senator **Diane Allen** who was a Channel 10 Anchor some time ago. Channel 10 Anchors, Then and Now, this month and next month at Pioneers.)

In addition to Dawn, you will see a large number of old friends at the meeting. We'll be at Bala Golf Club on May 19, the third Wednesday, at 12 noon reception, and 12:30 lunch with the usual 20 dollar rate card. It's always fun and interesting, and you never



know who you might see there, so come.

But you've got to reserve...PLEASE...just email morrissam6@verizon.net, or call 610-436-4217

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Happenings

You missed a great meeting last week. Thousands of dollars in scholarships were handed out to some really outstanding young people. Dr. Craig Monroe, Dean of the School of Communications of Rowan University was the speaker, and six young people from five area colleges were awarded \$1000 scholarships. As always, there is complete coverage on our website, www.broadcastpioneers.com. It's wonderful to see these really bright, capable young people

who are in the pipeline.

Member **Marc Goldstein** is a partner in GM & T Strategic Advertising which he created with his partners 9 years ago. Marc has 25 years in the business having been with Kalish and Rice, and Elkman Advertising earlier in his career. He'll be remembered as the only two-line President of the Philadelphia Advertising Club, having accomplished that feat in 1994 to 1996. Marc and his wife live in Upper Dublin. Their three chil-

dren are variously at Savannah College of Art and Design, Upper Dublin High school, and the Thomas Fitzwater School.

Jim Gordon continues to freelance in the world of voice-over commercials, as well as narrations for industrials. You could check him out as he recently fashioned a website (jimsvoice.com). He says he's trying to make it more creative and plans to get to Bala to meet us for lunch soon.

*"If a cow laughed,
would milk come
out of her nose."*

George Carlin

If you aren't in the newsletter, it's because you didn't send items to Paul Norton at 205 Ocean View Blvd., Lewes, DE, email Paul.norton@comcast.net, or phone (302) 645-8910. We need your help to keep the letter going.

More Happenings

Al Meltzer LOVES retirement. He says the first act has been great (in retirement) and he can't wait for the rest of the play. And why not? He was in Australia in December and January, and spent February and March in Lake Worth, Florida. His daughter will graduate from Colgate in May, and he plans to travel around and avoid bad weather. Having worked in Buffalo for a few years, he knows a little about weather.

What does meteorologist **Rod (Storm) Phillips** do when the weather gets warm and Delaware Valley blizzards are just a

(not so fond) memory? The broadcast weather consultant finds a new venue for talking about the weather...the local pub. Rod just completed bartender school and PA LCB certification. He says poring over weather maps 24/7 was getting a little boring.

Mike Davis has been President of his own advertising and Marketing Company—New York Advertising. They analyze consumer research for their TV clients, and create strategies which lead to TV promotions. They work mostly for the ABC O&O's and the Cox group.

Mike says he's not fully retired but he's reducing his time as he wants more time to spend with the grandchildren of which he has two. He says it's the most fun you can have with your clothes on.

Kathy Ivens and **Charlie Higgins** have announced the June luncheon of the WCAU Prime Time Club will be Tuesday, June 8. They will have a sit down served meal at Llanerch Country Club instead of Cedarbrook this time as its more centrally located they think.



And More

Frank Ford recently accompanied his wife, **Philadelphia District Attorney Lynne Abraham**, to the National DA's meeting in Ft. Lauderdale. His old partner from WFIL announcing, Music Fair, days, **Shelly Gross** now lives nearby and Frank spent a couple of days there (Lynne was back and forth to her conference). Shelly saw to it that these old friends were properly celebrated at cocktails and dinner and gave them a tour of the 'really nice' theatre they have there where Shelly keeps his hand in getting the entertainment. Frank was also re-

cently honored by the Chapel of the 4 Chaplains, receiving their Gold Medal, and a silver tray, for his work in broadcasting and in WWII (Frank was crew in B-17's). These were presented to him and several other recipients at a dinner with about 300 people present. Frank's ad agency is also doing well, and when asked when he'd retire, he quoted George Burns who, when he was booked for his 100th birthday at the Palladium in London, said "Retire?! Retire to what?!"

Gene McCurdy hasn't been around

lately but he's keeping busy and doing well, he says. He does Meals on Wheels and volunteers at the Hospital in Doylestown, where he lives. He'll be going to France soon with a tour up the Rhone River and doing some sightseeing in Paris.

"I once had a rose named after me, and I was very flattered. However, in the catalogue it said, 'No good in a bed, but fine up against a wall.' "

Eleanor Roosevelt.

And...

George Finkel will be celebrating ten years of wedded bliss with his lovely wife Barbara on July 13, but this year they're not going to Hawaii where they were married. They saw bugs last time they were there so they're going to do a land/cruise tour of Alaska. Barbara will be retiring in June '05 from her job as teacher at Lenape High School, and the Finkel's will be relocating to the border of South Carolina - North Carolina, to the loss of Philadelphia Pioneers as George has been a regular at meetings.

He has been hired to direct the Miami Dolphins preseason for the 11th year.

The irrepressible **Pixanne, AKA Jane Norman**, has been in California for four months and is coming home in three weeks. Her new cabaret act was sold out at the Prince in Philadelphia, and also in a presentation in Palm Springs, CA. It's called Broadway Magic Moments and Beyond and will be performing here again in the fall.

Greet new members: **Tom Petner**, Director MURL Program and Associate Professor, Temple University. Tom began many years ago as assignment editor, news crew audio technician and production assistant at WFIL-TV, and since has held jobs in New York City and Pittsburgh.

Corky Warren, of Corky's Time Machine on WVLT in Vineland, NJ. He appeared on WSN Nashville and WWVA Wheeling from 70-73.