

# May Newsletter



May 2007

Issue 9 / 2006-2007

**May Meeting**  
**Bala Golf Club**  
**May 16, 2007**  
**Reservations 856-365-5600**

**Reception 12:00 p.m.**  
**Lunch 12:30 p.m.**  
**Ratecard \$25.00**  
**or [rsvp@broadcastpioneers.com](mailto:rsvp@broadcastpioneers.com)**

Finally, spring appears to be here and what could be more welcome than the warm weather, open beaches and Broadcast Pioneer's luncheon on Wednesday, May 16 at Bala Golf Club.

This month will be a Salute to **John Facenda**, a never-to-be-forgotten anchorman. Philadelphia Magazine will be publishing a major article about John, and we will feature our tribute coincident to this. There are audio clips of John on our website that go back to 1938 at WIP for those of you who have not heard John. His son, **Jack Facenda**, contributed them and they were transcribed by member **Scott Bomboy**.

**Herb Clarke**, who was John's weatherman and a Pioneer's Board Member, will be the Moderator. **Bill Baldini** will be on the panel (the WCAU Newsman today lives in Facenda's house); **Rev. Donald Barnhouse** who did news commentary on the newscasts: **Jack Facenda**, John's son; **Mel Gollub (Mel Stewart)** who worked with Facenda at WIP; and Sportscaster **Tom Brookshier**. **Dennis Bianchi**, the current General Manager and VP of WCAU NBC 10, will make introductory remarks.

**The usual admonitions prevail: It will be at Bala Golf**



**John Facenda**

**Club starting at 12 noon reception, cash bar, crudités and cheese. Full luncheon will be served at 12:30 p.m. There will be a big turnout for this one SO PLEASE MAKE YOUR RESERVATION. Call 856-365-5600 or email: [rsvp@broadcastpioneers.com](mailto:rsvp@broadcastpioneers.com).**

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"If you live to be a hundred, I want to live to be a hundred minus one day, so I never have to live without you."

Winnie the Pooh

## Happenings

The April meeting was a big success featuring two members of our club. **Larry Mendte**, anchor at KYW 3, introduced his wife, **Dawn Stensland**, anchor at Fox 29. Scholarship awards were presented at the meeting. **Jo and Bill Campbell**, another husband and wife team, held forth during a turn at the podium. Bill worked with John

Facenda at both WIP and WCAU-TV. Hope you were there for a most interesting meeting.

We're informed by several of his friends of the death of **Joe Saraceni** who worked with John Carlton at WKBS TV Channel 48. Saraceni also worked with **Richard Belber**

and **John Ianarelli** who noted he won Emmy's for work in New York at WNBC-TV, and later worked as stage manager at WCAU and WPVI. **Bill McCloskey** notes that Saraceni did the engineering for record hops at St. Monica's of **Phil Sheridan, Bill Webber, Hy Lit and Tom Brown**. He says they used to pack 2400 teens into St. Monica's Hall

every Saturday night. There's one story about a remote controlled camera and Joe and a crew chasing **Sally Starr** around the studio during a commercial break, and a Market Street sidewalk grate...looking up...unfortunately, says Joe, not for family publication.

## More Happenings

Member **John Brown** is the cover story of this month's issue of Advance Rehabilitation. John had a knee replacement with happy results that made him feel the surgery was worth it. You can't miss the magazine as it has John's picture on the cover.

You may have noticed **Gerry Wilkinson** was missing for a few days in April. He and the rest of his family attended the graduation of his youngest daughter Zara, 21, from the University of Pittsburgh. An English major she starts

## And More

Our club held its 6th annual broadcast symposium for college students at Channel 6. The panelists were: **Erica Grow**, 6 ABC Action News Meteorologist; **Bob Royal** 6 ABC Action News Executive Producer; **Lee Daniels**, Director of Web Operations; **Linda Munich**, VP of Public Affairs; **Diego Castellanos**, Producer / Host 6 ABC Puerto Rican Panorama; and **Pat Delsi**, former owner of WSSJ Radio, Camden.

**Bob Kravitz** is now a tour guide for "The Constitutional Walking Tours" at Independence National Historical Park. It's a 70 minute tour with the Walking

## And.....

Phyllis **Ariana McGuinnis** writes that she hasn't had time to write her "old timers history" due to family problems. Phyllis was at WIP in the 40's with **Edna Cathcart**, whom she calls "Dick", another member of our group. They had a get together last June and Phyllis sent a picture of their reunion. She said Edna is really sharp, and they had a great time sharing memories. We have a wonderful historical repository in our old members.

**Herb Clarke** has sent along information

graduate school in the fall.

**Bill Wright, Sr.** has finally hit the internet. He wrote a series of children's stories years ago when he was Uncle Bill on TV. "Gleedus the Happy Grasshopper" is on the website labeled COLORAND LEARN.COM. Two more stories, "Seemore the Owl with Little Eyes" and "Capt. Blinky of the Elves Brigrd" (a Christmas story) are going on in May. They are narrated by Bill, the author. He says his grandchildren flip over the stories. Bill says he enjoys his retirement at

Tour Company, and explains how the Constitution and Declaration of Independence were made. For a personal tour call Bob at 215-280-7274.

Member **Kal Rudman** will be commencement speaker at the 120th graduation ceremonies at Drexel University. Kal will receive an honorary Ph.D. in recognition of his efforts at this event. While we're on the subject of Kal's activities, we mention new member **Allen Sabinson**, Director of the Rudman Institute for Entertainment Industry Studies. Allen is also Dean for the Antoinette Westphal College of Media Arts and

concerning the death of **Bob Goldy** in April. Bob was for many years Philadelphia Broadcast Pioneers attorney, and served in the same capacity for AFTRA. His age and cause of death were not mentioned. Bob was a good friend to many Pioneers and will be missed.

**Herb Carneal** has passed away. He was the beloved voice of the Twins. For real old timers he will be remembered for work at Channel 3 (then WPTZ, and WRCV Radio). He was also with the

Trinity House, and still does an occasional voiceover.

**Jerry Klein** and his wife, Anne, are in Greece, part business and part vacation. Jerry is Chairman Emeritus of Pinnacle Worldwide, an international network of independent public relations firms. Jerry also put his favorite pastime to use for a good cause in March, playing goal in a charity hockey game for the benefit of Easter Seals. Jerry plays in a South Jersey men's league and has played amateur hockey for about 25 years.

Design.

Members **Bobbie Shaffner** and husband Henry will be interviewed by Rick Spector on "The Milestone Show" on Saturday, May 26 at 12:30 pm on WDAS Radio. They will discuss their songwriting careers which included "The Philadelphia Song (Philly I love you)"

"As long as there are chemistry tests, there will be prayer in public schools."

Barry Goldwater

Phillies in the mid 1950's.



Most of the people in this letter contacted us by writing Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958,

- or by phone: 302-645-8910,
- or email: nanort@comcast.net.

We'd like to see your name next month.