

June Newsletter



Broadcast **PI**NEERS

June Newsletter

Issue 10

June Meeting

**Bala Golf Club
June 19, 2002**

It's June, and along with brides, flowers and warm weather, the Broadcast Pioneers on the 19th will celebrate John Carlton's 60th year in broadcasting. John and wife Gen operate the Communications Farm in Schwenksville, their own advertising agency. He is also still on the air on WPEN. John will be remembered as the voice

Reception 12:00 noon
Lunch 12:30 pm
Ratecard \$18 Members / \$20 Non-members
Phone 610-436-4217

of the Go Patrol for 16 years. He was one of the first of the helicopter-born traffic reporters. John will speak on his experiences at the Bala Golf Club where you can get the full Carlton story.

Please join us but call for reservations 610-436-4217.



John Carlton

Inside this issue:

Happenings	2
More Happenings	2
And More...	2

Ed Papazian and Board News

We had a rather sad board meeting as **Ed Papazian**, our President, announced that he will be unable, due to his health, to continue. Ed, a tireless worker for the club, was given a standing ovation by the group as he left early from the luncheon. As his last act in office, Ed led the most successful of our new ventures the symposium which was held at WCAU. Many comments from the students who loved it and our members who made it happen on its success. Fifty to sixty communications majors had an on-site learning experience, and one of them who made contact with a Broad-

cast Pioneer found a "dream come true" summer internship. It has been suggested that a way be found to name these summer internships for **Ed Papazian** since without his efforts (working with **Frank Hogan**) they would not be a reality.

As a result of these efforts, BP of Philadelphia will be forming a Student Broadcast Pioneers group which will continue our outreach efforts. It is planned in this regard to have a student newsletter and web page. More later.

We had a wonderful program

which about fifty members and friends enjoyed with **Lucille Luongo**, President and CEO of the Library of American Broadcasting at the University of Maryland. A thoroughly engaging speaker she told of her career as Senior Vice President of Katz Media Group, and showed artifacts from those collected at the Library.

Bill Webber, long time member and in our Hall of Fame, has accepted the nomination as President. **Frank Hogan**, a recent nominee for the board, will become Vice President. Thanks to all involved for their hard work.

The Broadcast Pioneers web site will have reached 1,000,000 hits during the month of June. Have you checked it yet. It is www.broadcastpioneers.com.

Don't forget to send your items for inclusion in the newsletter to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958. Phone Paul at 302-645-8910, or e-mail at nanort@aol.com. We need your help.

Happenings

John Roberts has heard from past president **Bob Smith**. Bob retired from his job as Dean of the Temple School of Communications some years ago and moved to Plimpton, MA, a town of 2500 which he loves. It is a half hour north of Cape Cod. Bob, who is active in the community, says politics there makes Philadelphia politics look orderly.

Secretary-Treasurer **Shirley Morris**, and member **Vicky Benedict Farber** both advise of the death of **Bill Berry**, 68, an account executive at WFIL-TV and several other local TV operations. He was a Blair TV rep for Channel 6. Shirley also sent

More Happenings

It was our pleasure to talk to **Dick Covington** who has recently joined the Pioneers. Dick, who has one of the great broadcast voices, is still heard on KYW. He spent 25 years with the news operation at 1060 before retiring 13 years ago. He spent some time in Morris, NC near Raleigh and would go to a studio in Raleigh to record his KYW announcements. He moved back to be near his daughters, one of whom works as a right hand of Nancy Glass who has an independent production company. Dick, now 75, belongs to St. David Golf Club and plays there as often as he can. He says he 'hooks up' with **Herb Clarke** whenever

And More....

Edna Whittington Cathcart reports a chance and happy meeting with **Ronnie Snowden**. Edna retired from WCAU in 1973 and had not seen Ronnie since. They recognized each other! Holy Moley. It was a joyous encounter. Ronnie was the producer and right hand of **Ed Harvey**.

Pioneers Chairman of the Board **Pat Delsi** in his other job as President of the Philadelphia Press Association has been laboring with a group of other judges to produce the 57th annual awards for local press, TV, and radio news operations. There are many categories and 1st, 2nd, and 3rd prizes and honorable mention are awarded. Public

along a major recapitulation celebrating the fiftieth anniversary of the 'Bandstand' show from the Philadelphia Inquirer. It includes mention of **Bob Horne** the first bandstand host, **Charlie O'Donnell**, bandstand announcer, then news director at WIBG-A, and now announcer on Wheel of Fortune. For nostalgia buffs those were great days with the Bandstand phenomena at 46th and Market.

Welcome new members **Mike Brooks** of WMGM in Atlantic City where he is an air personality and salesman. He began his career, and still lives, in Philadelphia where he was at WUSL. Also, **Bobbie Glessner**

he can for dinner, etc. He was at WCAU many years ago when Herb wore the gas station attendant's uniform (which I'm sure Herb misses) while doing the weather. CBS sent Dick to Boston to be PD at WEEI and then he came to KYW.

We also heard from **Dick Carr** who is a new member. Dick joined Park Communications in 1991 and now manages Park Outdoor Advertising with divisions in Syracuse, Binghamton, Elmira and Utica. Dick also hosts the 'Big Bands and Blues' each week on WAER, Jazz 88, the Syracuse University public station. Locally,

service, enterprise reporting, daily news writing, weekly news, headlines, photography and others are all categories that receive distinctions. An excellent magazine saluting the awards is produced.

We note with sadness the passing of a former president of the Philadelphia Pioneers. **Warren Kraetzer**, 80 a broadcast pioneer who saw both great growth and great disappointment while serving as GM of WHYY-TV, died of a cerebral hemorrhage at Kent County Hospital, RI.

Former WFIL-TV 6 Director **Pete Kouris**

who worked for many years with **Dorie Lenz** at Channel 17. We welcome **Bob Hamilton** who is program director of Magic 102.7, Oldies Radio, in Miami, FL. Bob has had a long career working on the East and West coasts in broadcasting since 1963. A Philadelphia native, he misses cheese steaks.

We note with considerable sadness that one of our past presidents **Shelly Gross** is moving. He has put his home on the market preparatory to moving to the Devonshire Retirement Community in Palm Beach, FL on September 1. We wish him all the best in his new community and hope he comes back often to visit.

Dick will be remembered for his disc jockey and program director work at WIP when it was at its peak in the 60's. He wants to be remembered to all his old friends and associates. Perhaps he'll join us at lunch one day.

"Bob Dole
Injured Veteran
Soft on Corporate Controls
Hard on a new drug."

Haiku in the Washington Post
Style Section

would like you to know that he's alive and well and living in Phoenix. After spending 15 years as GM of a hotel in San Francisco, he moved to Arizona and plays golf whenever he can. He says he's just like a kid again. A co-founder, with former Good Morning America weatherman **John Coleman**, he designed the weather channel, but some missteps caused them to lose their control in that operation. ABC sent him to Hollywood to do Hard Copy type shows but he couldn't stand all day in a trailer cutting T&A shorts for 'those miserable shows' so he quit. He can't stand what they've done to TV these days. "The dumbing of America." says Pete.