

# June Newsletter

Broadcast **PI**NEERS

June 2003

2002-2003, Issue 10

**June Meeting  
Bala Golf Club  
June 18, 2003**

**Reception 12:00 noon  
Lunch 12:30 pm  
Ratecard \$18 Members / \$18 Non-members  
Phone 610-436-4217**

We thought summer would never come. We've been hoping for a little global warming. The program that we have for June 18 was the first program ever canceled by snow in the memory of veteran members. In February we were snowed out, but now we've asked our speakers to come again promis-

ing them no snow this time. We'll have three talented producers at the podium: **Ray Murray**, **Susan Cohen-Dickler** and **Jan Dickler**, who are the founders of Banyan Productions. They produce 500 original episodes of TV a year for Discovery, Discover-Health, The Food Network,

Home and Garden TV, The Travel Channel, The Learning Channel and Lifetime. It amounts to ten years of lifestyle oriented reality based TV programming.

It will be terrific, but we need you there. At Bala, at 12 noon on June 18, Wednesday. Please call 610-436-4217 or e-mail [morrissam6@aol.com](mailto:morrissam6@aol.com). **WE MUST HAVE RESERVATIONS TO PROPERLY PREPARE FOR YOU. DON'T BE DISAPPOINTED...CALL OR E-MAIL NOW.**



**Susan Cohen-Dickler Jan Dickler Ray Murray**

## Happenings

We hope you made the May meeting. **Glenn 'Hurricane' Schwartz** was very interesting and entertaining. He explained that his persona...Hurricane (a nickname given him by an anchorman at WNYW-TV New York), and the bow tie was to portray him as the anti-**Bolaris**, who was the good looking fashion plate...to contrast with studious meteorologist Glenn. The idea came from news director **Steve Doerr**. He never wore a bow tie until he got to Channel 10. He had a lot of great stories and interesting

stuff. It is a wonderful way to meet with your friends and hear a good speaker.

**Lee McCarthy** is one of our new members. You'll remember him from NBC in Washington and as a principle anchor on Fox 29 in Philadelphia. He was replaced as an anchor there in 1993 and notes with some gratification that his ratings then were higher than they've gotten since. He is now at Villanova University as an instructor in Broadcast Performance. One of his students, **Catherine**

**Armenta**, GPI 3.76, won a Broadcast Pioneers 2003 Scholarship. They are about to put in Virtual Sets with new cameras and a studio in a box. It's a whole new concept of teaching Performance. Lee says he's through with television, but would LOVE to do talk radio and with his background he'd be a winner. He likes to travel and see his two sons in California, play golf in San Diego and LA, and visit Arizona. He also likes to go to Washington, DC to see his daughter there.

## Inside this issue:

More Happenings	2
And More	2
And...	2



He has left off reading altogether to the great improvement of his originality.

**Charles Lamb**

## More Happenings

We have to check **Max E. Solomon** periodically to make sure he's doing OK. Charter Pioneer's member, Past President, Person of the Year, Hall of Fame, Max now lives at 2401 Pennsylvania Avenue after many years in Florida. Now 97 retired from WFIL as a sales legend 32 years ago. Asked to what he attributes his longevity, he says toast with jelly and coffee and orange juice in the morning, no alcohol in 35 years, no smoking. He says he makes his own dresses. He takes it easy, goes out to dinner (misses Horn and Hardarts), and enjoys his daughters, 75 and 71, and his son, 68. He is proud of his grandchildren. One of them, **Roger Krone**, is a member of Pioneers. Max will come to a meeting one of these days.

## More

**Jim Nettleton**, one of the original Boss Jocks on WFIL, is doing great thank you. He is heard on WOGL in Philadelphia doing Saturday afternoon Oldies, and is heard world-wide 6 days a week on the Internet from WARX in Maryland from a studio in his Cherry Hill home. He says they get cards from everywhere in the world with music mainly of the 50's and 60's. At his home studio he also does political commercials, Colonial Auto Dealers, Lehigh Valley International Airport, and Raytheon spots. Of his grandchildren, 4 live nearby in Mt. Lau-

## And more...

**Ed Harvey** and his Marge have returned from seeing 220 other guys who served in the Navy with Admiral 'Bull' Halsey, and among them were two that he'd seen only once in 60 years. The peripatetic Harveys are now headed to a reunion of his class at Grinnell College (he says he's Class of 1898), then they'll go to Wisconsin where Ed will fish while Marge chats with her son the lawyer in Green Bay. These people rarely sit around.

You know of anyone who has broadcast related items—photos, tapes, magazines, etc. for our archives, even equipment, e-mail or call **Gerry Wilkinson**. He suggests they can include Philadelphia edition TV Guides, broadcasting magazines, engineering magazines, newspaper articles, etc., etc. They will become part of a collection we are beginning.

Be ready to greet **Shelly Gross** at our June meeting. Shelly and Joan have returned for a couple of weeks from their new digs at Devonshire, a luxurious retirement resort in Palm Beach Gardens, near Palm Beach on the grounds of the PGA National Headquarters. He loves it there and says it's like a cruise ship that doesn't sail. Shelly has been named Chairman of activities. He

rel with his oldest son, and he and his wife have 6 more grandchildren between them.

**Alan Tripp** has returned from his winter foray in California. This year Alan will NOT enjoy a new adventure here. He is having two knees replaced. Alan says no one ever accused him of being weak-kneed and he's not going to let them start now.

**Mike Brooks** reports that he has a new gig at WKTU—Oldies 98.3 in Atlantic City. He will be on Sunday nights from

Welcome new members: **Carol Erickson**, newscaster at KYW-TV. She has been in the business since 1972 with stops at Tucson, Dallas and Philadelphia.

**Jay Lloyd**, Bureau Chief for KYW newsradio, worked in Holland and the Virgin Islands and has been with KYW since 1969. Of 2003, he says 'not fired yet.' **James Catrambone** has been in the business since 1983, variously as freelance at Comcast, as adjunct profes-

arranges art trips, plays and scheduling lectures by professors from Florida Atlantic University. Sounds like a great place to be.

Another surfer has found our Pioneers' website at [www.broadcastpioneers.com](http://www.broadcastpioneers.com) and sent a letter after seeing her picture from the Al Alberts Show when she was 5 years old. Now 31 and married with two children of her own, Renee Ferst Grant says it brought back a lot of memories of the 'good old days.

When I read about the evils of drinking, I gave up reading.

Henny Youngman

7 pm until midnight with "Jammin' Sunday Night" reliving the music, memories, and fun of the 70's and 80's disco, funk and dance music

**Joe Pelletier**, former Chief Engineer for WIBF, has left for a family reunion for Memorial Day in Olean, NY and Galeton, PA, then to Lockport, NY for more family. Joe says he talked to Dr. Francis Davis while at Hilton Head last fall. Joe also says he sees former **Triangle Honcho Roger Clipp's** son who flies a light plan from the airport where Joe hangs.

sor of Communications at Cabrini College, and currently Manager of Verizon Communications.

Please don't forget to send items for the newsletter during the summer to **Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958, phone 302-645-8910, or e-mail [nanort@aol.com](mailto:nanort@aol.com). It will be in the September Newsletter.**