

September 2000 Newsletter

Broadcast **PI**ONEERS

September, 2000

Issue 1

September Meeting

**Bala Country Club
September 13**

Reception 12:00 noon
Lunch 12:30 p.m.
Ratecard \$16.00
Phone 215-563-1310

Hope you all had a great summer.

We're looking forward to a great year for the Philadelphia Chapter of the Broadcast Pioneers. We will be meeting on the 2nd Wednesday of every month at Bala. In November, of course, we have our Hall of Fame / Person of the Year dinner, that's on Thursday, November 16—members will receive invitations to that. The committee for the Person of the Year / Hall of Fame banquet have been meeting at WB 17 and are formalizing

arrangements for what should be a very big night.

In January and February we will be meeting on the 2nd Wednesday at Williamson's in the GSB Building.

On September 13, Herb Clarke will be the speaker to kick the year off. Herb will fill us in on what he's doing now that he's retired, and perhaps reveal some of the anecdotes of his fabled career at WCAU-TV. Herb is a past president of the club, in the Hall of Fame and Person of the Year.



FIRST MEETING OF THE YEAR—SEPTEMBER 13 FEATURES HERB CLARKE.

Inside this issue:

More Happenings	2
More, More Happenings	2
New Members	2
Person of the Year Hall of Fame	2

Happenings

If you missed our last meeting in June you missed a really good one. We had a large number of past presidents attending whose comments to the group were recorded on videotape and can now be found on our website — <http://www.broadcastpioneers.com>.

Gerry Wilkinson has a number of old pictures of members and recordings of old radio broad-

casts. Bill Webber had many collectors items that he turned over to Gerry that you can see on the website.

Several people reported a citing of legendary Channel 6 salesman, **Maxie Solomon**, in town for a family wedding. Unfortunately, Maxie made an unscheduled appearance at the hospital during that visit, but is

now back in Florida and we're assured that all is well.

Also on the sick list recently is **Sam Bushman**. Sam has been spending a lot of time recently at Graduate Hospital, but the last report we had was that he will probably be home by the time you get this letter, and hopes to meet us for lunch on September 13 at Bala.

Lydia DeGuio was a volunteer for the hospitality committee at the Republican National Convention. She says that she had a marvelous time. She reports that she greeted Katie Couric, Governors George Ryan of Illinois and Mike Huckabee of Arkansas, Ollie North, Rep. Henry Hyde and House Speaker Dennis Hastert, among many others.

"Call your Culligan Man. He's under water, in the Yellow Pages."

Radio Commerical

More Happenings

Hate to see it happen but after 30 years with WB 17, August 31 is the last day for **Dorie Lenz** at the station. However, Leslie Glenn, new Vice President and General Manager for the station, has asked Dorie to stay on as a consultant for Public Affairs at the station. Dorie said she'd be delighted.

President **Pat Delsi** and wife Marj, added two new grandchildren during the summer, numbers 10 and 11. Mother and children are fine, and Pat is happy as can be.

Ray Rosenberg, still running Yardis Advertising Agency after 54 years, has found

a second career promoting his Senior U network—a group of educational programs for seniors at leading resorts. Retired and active university instructors and others present popular courses Sunday through Thursday at luxury hotels in Ocean City, New Jersey and Hilton Head Island. The classes are popular subjects and Ray believes the experiences and knowledge of many Braodcast Pioneers would fit in beautifully. Interested? Drop Ray a note, fax or e-mail: Yardis Corporation, Box 1104, Bala Cynwyd, PA 19004. Fax 610-771-1111 or e-mail yardistlc@aol.com.

To add to his long list of accomplishments, **John Brown** has just been informed that he has been added to the list to ride in NOAA's Hurricane Hunter aircraft. he plans to do a series of reports on stations for whom he does weather. He's looking forward to experiencing what they call the "Stadium Effect" once you punch through the eye wall of a Hurricane. The intrepid Mr. Brown, by his example, tries to help others afflicted with CP. He's an inspiration.

More, More Happenings

Newsletter Editor Paul Norton recently underwent surgery to correct a build-up of plaque in his right carotid artery. The surgery was successful and Paul is on the mend.

Word from **Dick Mendenhall**, who used to write editorials for Channel 6, indicates that soon the people of Athens, GA will be able to read his latest observations in the local press.

New Members

Welcome new members: **Gene Shay**—President of Gene Shay Creative Services, and many local affiliations. **J. Donald Henderson**, sportscaster at Temple University. **Bill McClosky**, Media relations, at Bell South. **Francis Odyniec** of Odyniec Marketing Communications in Philadelphia. **Leslie Glenn**, VP/GM of WPHL 17. And **Jack Hanington**, Director of Sales at ABC-TV.

"An impudent personage and his possessions are bereft anon."

An eggheads proverb

Person of the Year / Hall of Fame

In case you missed the announcement, **Dave Roberts**, Channel 6 weatherman, will be the Pioneers Person of the Year on November 16 (Thursday) at Bala. Those being welcomed into the Hall of Fame include: **Austin Culmer**, long time Philadelphia radio talk host, **Pat Ciarrocchi**—KYW TV news anchor, **Harry Kalas**, Phillies baseball play-by-play announcer, and **Dr. Francis Davis**, WFIL TV weatherman. Inducted posthumously will be **Larry Ferrari**, WFIL-WPVI TV organist, **Jo Oristaglio**, Pioneers' Secretary, and **John Paul Weber**, WIP newscaster.



PERSON OF THE YEAR

Please don't forget to send news items for this letter to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958, e-mail nanort@aol.com, fax 302-644-9036 or you can call 302-645-8910. We'd like to get your name in here.

Also enclosed, is an up-to-date list of members who have joined since we published the directory.