

# The Broadcast

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

P.O. Box 21534  
Philadelphia, PA 19131

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NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

Wednesday, October 24th is the big day for the first meeting of the Philadelphia Chapter of Broadcast Pioneers for the 1990-1991 season. Gene McCurdy has come up with a beaut of a program to open the club's year. Our speaker will be Preston Padden, V.P. for Affiliate Relations for the Fox Network. He is the former President of INTV. The title of his talk is "Fox in the Networks' Henhouse." We are expecting a large turn out for this meeting as executives from the local network affiliates are being invited. So, get your reservations in early! Dorie Lenz has graciously offered to use her good offices for receiving your reservations so call (215) 878-1700 to R.S.V.P. Our usual reminder: your R.S.V.P. is VERY IMPORTANT!! Room size, place settings and number of tables are involved. Please call Dorie to let her know that you will be attending. The other information is the same: Williamson's Restaurant in the GSB Building on City Line Ave. Cocktails (cash bar) at noon with lunch at 12:30 P.M. and the tab is still \$13.00. Please pay by check, if you can. It makes life easier for those checking people in at the door. A second reminder: **ADVANCE NOTICE IS A MUST. DON'T FORGET TO R.S.V.P. to Dorie Lenz at (215) 878-1700. Your R.S.V.P. is important!**

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An informal organizational meeting was held in September and was presided over by Harry Haas, our new President. Many items were discussed including meeting dates and committees. So that you may better plan your calendar here are the meeting dates for the rest of this membership year:

October 24, 1990  
November 14, 1990  
December 12, 1990  
February 20, 1991  
March 20, 1991  
April 17, 1991  
June 19, 1991

All of these dates are Wednesdays. In January we will have our usual Christmas in January party. The date will be announced soon. In May of 1991 we will hold our annual Person of the Year banquet which, of course, will benefit our scholarship fund. The date for this event will be announced early next year.

Our organization is comprised of several committees. Here is a list of the Chairpeople of these committees so that you may contact them:

Membership.....Roy Shapiro (215) 238-4969  
Program.....Ed Harvey (215) 889-9384  
Scholarship.....Bob Smith (215) 787-8421  
Museum Project.....Jack Satterfield (215) 525-8767  
Newsletter.....Paul Norton (215) 878-9700  
Person of the Year.....Lew Klein (215) 664-4400  
Christmas in January....Harold Pannepacker (215) 886-8844  
Good and Welfare.....Jane King Hall (215) 848-7281

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There will be a membership directory this year. Once again WPVI-TV has agreed to purchase the ad which is on the outside back cover of our booklet. This will cover most of the cost of production of the directory. Work is now being done to begin the process of putting the directory together. Each member will receive a copy as soon as they printed.

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At the organizational meeting it was decided that our chapter will sponsor a History of Broadcasting in Philadelphia research project. This is a project that everyone wants to see carried forward. We are in contact with a few people who are interested in taking on such an endeavor. One important part of such a project will be doing an oral history, that is, at some point, you may receive a call with a request for you to be interviewed so that we can tap your memory. Since many of our members are the true "Pioneers" of broadcasting in Philadelphia, our individual input is VERY important. So, we ask you to please cooperate. This is a great opportunity to put all of the data that we each have in our memories together in one place. In the meantime, you may want to jot down some notes of your early recollections of how broadcasting evolved in the Philadelphia market and grew to what it is today. More information on this will follow soon.

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Another reminder from our Secretary, Al Maslin and our Treasurer, Don Dafilou. There are still some of you who haven't paid your dues for this year. PLEASE check your records. If you haven't paid your dues as yet send them in right away. Note: check the mailing label on the envelope in which you received this newsletter. Your membership expiration date is on your label. If it says "EXP. 08/31/90" you have NOT paid your dues. If you've recently sent in your dues, your check may have been in the mail at the same time as this newsletter, so you can disregard all of this. If there's a question about whether you've paid or not please contact either Don or Al to discuss it.

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Roy Shapiro was honored by the Communications Industry Division of State of Israel Bonds at a dinner-dance on September 16th at the Warwick Hotel in Philadelphia. Also honored that evening were Irvin Borowsky of the North American Publishing Company and Harry Waldman of Waldman Graphics. Our congratulations to all of these fine gentlemen.

If you have any news which involves any of our members, please contact Paul Norton at WPVI-TV. His phone number is (215) 878-9700.

This issue written by Paul Norton  
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