

# The Broadcast PIONEER

Official Publication of the Philadelphia Chapter of Broadcast Pioneers

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Last month's meeting was a great one and a bonus sized group turned out for an analysis of the local TV scene. There were many special guests in attendance and everyone had a great time.

## NEXT MEETING...NEXT MEETING...NEXT MEETING...NEXT MEETING

The next meeting of the Philadelphia Chapter will be held on Wednesday, October 21st at our usual meeting spot Williamson's Restaurant atop the GSB Building on City Line Avenue. Another spectacular from the dynamic duo of Grant and Harvey. This time Taylor will introduce our speaker, Fred L. Israel, Senior Professor of American History at the City College of New York (CCNY). He has written a 2 volume history of American presidential elections with Arthur Schlesinger, Jr. and has been the recipient of the Scribes Award in Legal History of the American Bar Association for a study of the Supreme Court. His study of peace treaties was presented to Pope Paul VI at the Vatican. For the past 20 years he has compiled the Gallup Poll into annual reference volumes. His subject will be "Polls, Politics, and the 1992 Election." Remember the date is Wednesday, October 21st. Our usual times are in effect: Noon for cocktails and 12:30 P.M. for the luncheon and speaker. Price for the luncheon is \$15.00. Our folks who take care of collecting at the door would certainly appreciate it if you would pay by check if at all possible. It makes their lives much easier. PLEASE R.S.V.P. to Jo Oristaglio at (215) 642-3298. Your R.S.V.P. is VERY important. So, come on out and join us. You're sure to have a wonderful time.

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The Person of the Year Committee is hard at work planning for the next Person of the Year banquet which will be held next May. They have held their initial meeting. Committee members are: Lew Klein, Leila Brenner, Jane King Hall, Cissie Hurst, Jack Hyland, Al Maslin, Rod Phillips, and Sam Schroeder.

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Jane King Hall, who, along with Jo Oristaglio, handles arrangements for our luncheons and collects the money at the meetings, is going into the hospital to complete her transition to bionic woman. She will get her second hip replacement by the time we have our next meeting. She's in Chestnut Hill Hospital. As this is written she assures us that "Jo will take care of everything." We all wish Jane a very speedy recovery.

Catching up on a few things, Jack Creamer sent along an obituary from the Doylestown Intelligencer that announced the death last June of Barry Cassell, Jr. He was 74. He will be remembered as actor, announcer, and narrator for such companies as DuPont, Mrs. Paul's Kitchens, American Airlines, Bell of Pennsylvania, General Electric, NASA, and American Express.

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Jack also sent along another item from the Intelligencer announcing the retirement of George Pleasants as Vice President and General Manager of WBUX-AM. Controversy over the construction of higher towers for the station was cited in the article as one reason he is stepping down from the post that he has held for over 20 years. George is a past President of our chapter of Broadcast Pioneers.

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Past President Dorie Lenz and Channel 17 were honored with the YWCA's 1992 TWIN Award. TWIN stands for Tribute to Women and Industry. The award was presented at a dinner which was held in May at the Mansion in Vorhees, New Jersey. Dorie was honored for many long-term projects that have focused on women's issues.

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Now to business: There are still some of you who haven't paid your dues as of the date that this is being written. Come on folks...let's get with the program. Dues are usually due during the month of September. Here it is October already and we still haven't heard from some of you. How do you know if you haven't paid yet? Easy. Just check the mailing label on the envelope that this newsletter arrived in. At the top of the label you will see a date. If the date has the numbers "92" in it you have NOT paid your dues for the new membership year. If you are one of those we're talking about please send in your dues NOW. We just hate to lose members but we just can't afford to carry people who don't pay like the rest of us. If you have recently sent in your dues but the label indicates that you haven't it's possible that we've crossed in the mail. If you're not sure please contact Al Maslin and he'll try to straighten everything out.

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We are planning to publish our membership directory this year. If you have moved recently, changed phone numbers, changed jobs, retired, etc. please drop a line to Al Maslin at our P.O. box so that he can keep the records up to date.

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Have any news items for our newsletter? If so, give Paul Norton a call at (215) 878-9700 or send him a note. We're always looking for interesting news about our members.

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This issue written by Paul Norton  
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