

# October Newsletter

Broadcast PIONEERS

October 2003

Issue 2

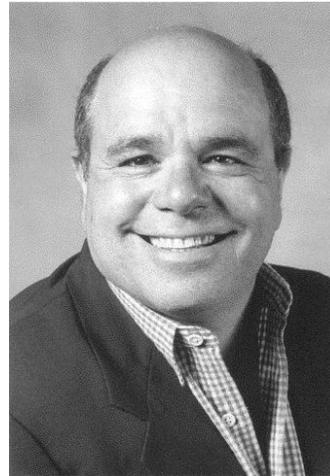
**October Meeting  
Bala Golf Club  
October 15, 2003**

**Reception 12:00 noon  
Lunch 12:30 pm  
Ratecard \$20.00  
Phone 610-436-4217**

"The falling leaves, drift by the window" and we begin a lovely fall in the City of Brotherly Love. With a new Broadcast Pioneer's year upon us we continue with the great speakers we have been enjoying. What could be more appropriate to the time (given the FCC decision about multiple media ownership) than to have **Jay Meyers**, a '73 graduate of Drexel, who is now Senior VP of Clear Channel Communications, and responsible for oversight of nearly 250 radio

stations in almost 50 radio markets. Clear Channel has almost 1500 radio stations. There are many, many interesting questions promoted by the FCC decision, and now Congress is expressing its opinion as is President Bush.

Should be a great meeting, Please accommodate us by making reservations early by calling **610-436-4217**. It is SO necessary. Or email [morrissam6@aol.com](mailto:morrissam6@aol.com). We gather at noon, and the rate card is \$20, and the date is the third Wednesday, October 15.



**Jay Meyers**

## Happenings

You missed a wonderful meeting if you missed **Jack Whitaker's** talk at our September meeting. It was one of our largest gatherings ever to salute to Jack who told wonderful anecdotes from his many years in the sports spotlight. Some faces we haven't seen for a while at meetings included **Tom Brookshier**, and **Max E. Solomon**, at 97, as dapper as ever.

On Wednesday evening, October 1, the Future Broadcast Pioneers (our student group) along with our group hosted a Career Night for college students interested in entering the field of broadcasting. Over 200 students attended the event at Cabrini College in Radnor. **Pat Delsi** was moderator and the panel included **Pat Ciarrocchi**, KYW 3 news anchor, Chuck Carter,

New Director, WB 17, **Ray Murray**, Founder, Banyan Productions, **Keith Brand**, WXPB Radio, Radio Professor, Rowan University, **Jo Anne Wilder**, Press Relations, WCAU 10, and **Nicky Vallee**, former News Anchor Channel 40.

This free event was held in association with Rowan University's College of Communication and Cabrini College.

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"Things are more like they are now than they've ever been."

Dwight Eisenhower.

Please send items for the newsletter to Paul Norton at [nanort@aol.com](mailto:nanort@aol.com), phone 302-645-8910, or write Paul at 205 Ocean View Blvd., Lewes, DE 19958. We need your help to keep it going.

## More Happenings

Here are some gleanings that we've been meaning to get to for a while. **Allen Stone** is retiring. Holy Mackerel! He's 77, already! Allen is best remembered for his 35 years as newscaster for the late Phil Sheridan's morning show on WFIL. In recent years Allen has been Vice President for Euro RSCG Devon Direct. Allen Says he'll stay busy to keep up with wife Jill who is a docent at the Museum of Art among other things. He may write a book on his career starting as announcer with Ernie Kovacs and Jack Barry in the late 40's at WTTM in Trenton, Allen is a true Pioneer.

We missed remarking on the death of

## And More

One of this year's Hall of Fame inductees **Bob Perkins** was M.C. last spring for the Philadelphia School District's Fifth Annual Jazz Fest at Northeast High School. The evening was topped off with keyboard / composer Bill Jolly playing with the All-City Jazz Orchestra. He says it was great. He says he had a high old time (figuratively speaking). He adds that Northeast High boasts graduates including Sonny Hill, Jonathan Seidel, football great Herb Adlerly, and Brooklyn Dodger Ed Stanky.

**Bob Leonard** (formerly of Fox and Leo-

## And...

Apologies to Vicky Kramer of Greater Philadelphia for not getting this in sooner. In early summer, WPEN's **Andy Kortman** took 1st prize and won the title of "Big Cheese" at the Italian Market's Big Cheese competition. Bob Pantano hosted the event which included Channel 29's Janet Zapala, Wanabe Mayor Sam Katz, John DeBella, Frank DeCicco, and a couple others. Andy had to toss pizza dough, stack string cheese, and karaoke to a Sinatra song—his was "Luck Be A Lady." By winning, he received a gold trophy and \$1000 will be donated to the Animal Welfare Association

**Treynor "Chief" Halftown** during the summer, and we can't let that happen. To generations of young people, from 1951 to 1999 on Channel 6, "The Chief" was a warm and friendly adult, and to his co-workers he was a pleasure to work with. He will be missed by all who knew him.

**Steve Highsmith**, Chief Political Correspondent for WB 17, is busy with the race for Mayor of Philadelphia. He says this is like Carnac and Ed McMahon..."Katz, Street, Rendell!" (Katz, Street, Rendell) "Name three guys who claim to be Ed Rendell." Steve visits schools, community groups and charitable organizations for the station, and is on the boards of the Boys

nard...WYSP) found our website (www.broadcastpioneers.com) and says he was thrilled to see names of people he worked with in Philly in the 70's. What great memories, he says, as he still loves the town and the people. In radio for 38 years, the last 2 at ABC Radio Network in Dallas he's even found a decent cheesesteak there.

Member **Brother Gerry Molyneaux** advises that the LaSalle University Communications Department will celebrate its 25th Anniversary honoring Thomas

of Voorhees in his name.

**Irv Homer** will soon need a new shelf for the awards he collects. The March of Dimes Achievement in Radio Award will go to Irv, the stellar talk show host, at an awards luncheon on Thursday, November 13 at the Adam's Mark Hotel at 12 pm. Winners have included Pioneers' President Bill Webber and others too numerous to mention. This is another of the charitable promotions of member **Kal Rudman**.

and Girls Clubs of Philadelphia and is a trustee of Cabrini College. He hopes to see us soon at Pioneers meetings.

**Alan Tripp** says his book "Millions from the Mind: How to turn your invention, or someone else's into a fortune" is being reissued by the publisher who says it's the best book on the subject ever and asked Alan to update and enlarge it. He has. A 300 page soft cover version was released September 1. A treasury of information available in stores or at Amazon.com.

"You see that !@ing fish? If he kept his mouth shut he wouldn'ta been caught."

Sam Giancana, mobster, on a stuffed fish

Curley, Class of '70, President and CEO of Associated Press, at 6:30 pm at Independence Visitor Center, 6th and Market, Philadelphia, on October 24. For more information, call Brother Gerry at 215-951-1844.

Whoever said the Cadaver Open is dead, doesn't count on the determination of **Ed Harvey**. It will be held Wednesday, October 22. Any WCAU alumni should get in touch with Ed (610-889-9384). Last year's winner was **Chris Wheeler** with **Joe Pelegrino** a close second. Ed says the prizes will be better this year—The Dollar Store had a sale.

**Gordon and Barb Gray** have done it again. The former Pioneer's Vice President and his bride are moving and will be found at 25 Thornton Way, #104, Brunswick ME 04011, after the middle of November.

**Ed Okonowicz** of the Communications Department of the University of Delaware would like someone with experience in talk radio to speak to his class on the subject. Contact Ed at edo@mystandlace.com.