

October Newsletter



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Volume 2, 2007-2008

October Meeting
Bala Golf Club
October 17, 2007
Reservations 856-365-5600 or rsvp@broadcastpioneers.com

Reception 12:00 p.m.
Lunch 12:30 p.m.
Ratecard \$25.00

What a fantastic time of the year, leaves will begin to adopt fall color, weather will be becoming cooler, and the Broadcast Pioneers will be celebrating with a luncheon on October 17.

Gene London, a stalwart at Channel 10 for years, will be the entertainment/speaker. He will tell us the story of how he got his job at Channel 10. His magic with children is legendary, and will be with Pioneers who remember him fondly.

We will also award a plaque to WHYY-TV for their public telecasting for the last half century. Accepting the plaque will be **Bill Marrazzo**, CEO / President of WHYY. He will be introduced by WHYY founder, John Roberts, who is also past President and past Person of the Year of Broadcast Pioneers. There will be a trivia game. Gene London used to say in his TV show opening, "We'll have licorice, gumdrops and sourballs", so in honor of this we'll

be awarding those for prizes. Really.

More details on all these people and events may be had at our website:

www.broadcastpioneers.com

Again, it will be the third Wednesday, October 17. You **MUST** reserve by calling 856-365-5600 or sending an email to:

rsvp@broadcastpioneers.com

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Bill Marrazzo

"I'm not afraid of dying - I just don't want to be there when it happens."

Woody Allen

Happenings

You missed a wonderful meeting if you missed the Channel 6 - 60th Anniversary celebration in September. The largest number ever to attend a meeting showed up as a wide assortment of Channel 6 regulars were there. Headlined by **George Koehler**, **Sally Starr**, and **Captain Noah (Carter Merbreier)** and attendees from the long history of the station,

it was certainly a meeting to remember. If you missed it, you can check out audio and video by going to:

www.broadcastpioneers.com

You should have your invitation to attend the Hall of Fame / Person of the Year banquet. This dinner is the biggest event of the year for the club and the one that

raises money for the scholarships for students in communications which are awarded every spring.

For those who need it there are extra copies of the membership directories which you can have by sending \$5 plus \$1.50 shipping - \$6.50 total. Send checks to our Post Office Box.



BOARD MEETING

There will be a board meeting on October 17, before the luncheon, at 10:15 am, and all board members are encouraged to attend.

More Happenings

While we're at it: T. Morgan celebrated his 40th year in Philadelphia radio August 19. During that time he worked for WIFI, WDAS-FM, WIBG, WMMR, WYSP, and currently at WMGK for 16 years as of last May. That's what you call steady employment.

Ed Harvey's 10th Annual "Cadaver Open" was held September 26 at Glenhardie Country Club in Wayne, PA, and **Bill Baldini** won the coveted Cadaver Cup for the lowest score. At lunch following golf, Ed presented awards for a wide variety of things. Plenty of prizes since there was a sale at the Dollar

And more

Hy Lit Radio has become Hy Lit Radio Technologies. Hy, with son Sam, who is President/CEO, has launched HyLitSearch.com, the world's most powerful search engine, with advanced visual applications. Plus, HyLitCountry.com and HyLitRhythmn.com For a full explanation of all that's going on in Lit Radio you can go to HyLitRadio.com. Sam Lit provided us with the information and remembers fondly President Gerry Wilkinson and Robert Klein, whom he worked for at WDAS many years ago.

And.....

Broadcast Pioneers was instrumental in having 40,000 tapes of KYW-TV donated to Temple University Urban Archives. **Gerry Wilkinson**, with Past President **Lew Klein**, was among invited guests at Paley Library at Temple officially transferring the material. Also on hand were **Ukee Washington**, Pioneers member **Pat Ciarrocchi**, new member **Michael Colleran**, President and GM of KYW 3 and CW Philly 57.

Store. Many people skipped golf and came just to eat. Pioneer's member **Frank Ford** was there with wife Philadelphia **DA Lynn Abraham**, **Tom Brookshier**, **Jack Whitaker**, **Big Al Meltzer**, **Andy Musser**, **Chris Wheeler**, a list too long of Philly TV and radio names, and the technicians who made it possible, to complete here. Great fun was had by all.

Welcome new members: **Joel Albert** who since 1956 has worked at WRC-TV, WFIL-TV-AM, WRCV and WPEN, all in Philadelphia. Now in Washington free lancing, during his long career, he

Shelly Gross, 86, past President, Person of the year, a "Miracle to be Alive", IS alive and well in Florida. He has had 3 heart bypass operations, carotid arteries cleaned, his prostate cancer has been through various complications, but seems to be working. He's had other stuff, but you get the idea. Shelly was recently in California seeing friends, next week he'll be in Boston seeing his son and niece. Shelly stays close to what he loves, his lovely wife, and as Chairman of the Advisory Board for Drama Works. Way to go Shelly.

A Broadcast Pioneer's Scholarship winner in 2000, **Lauren Bercarich**, is currently a general assignment reporter for WKRC-TV in Cincinnati, OH, where she began in August of 2006 to help launch a new 10 pm newscast. A Villanova graduate and graduate school at Syracuse University, Lauren appears to be on her way.

has had assorted jobs outside of Philadelphia. **Leon Love** has been technician/wiring for 50 years with Western Electric and AT&T. **Sterling A. MacKinnon, Jr.** has worked at KYW-TV and WCAU-TV. Welcome new members. We look forward to seeing you soon at lunch.

Wednesday evening, October 24th the Broadcast Pioneers of Philadelphia will hold its 5th Annual Broadcast Career Night on the campus of Villanova University. Broadcast professionals will give tips on how to get that first job, and what to expect from a career in broadcasting.

We salute **Sid Doherty** who is celebrating, this year, 60 years in the business. WOW! Even Gene Crane of legendary longevity fame is impressed. Sid has been commuting for the last 20 years to New York to do the weekend announcing at WABC-TV and last month he did a voiceover role for the new M. Night Shyamalan movie, "The Happening" which he hopes does not end up on the cutting room floor. A great guy, a great record.

"One of life's greatest mysteries is how the boy who wasn't good enough to marry your daughter can be the father of the smartest grandchild in the world"

Jewish Proverb

We depend on you to keep the newsletter going. Send items to Paul Norton, 205 Ocean View Blvd., Lewes, DE 19958, e-mail nanort@comcast.net or phone 302-645-8910