

## News

# Broadcasting group has Rowan VP & president

By Erin L. Boyle

Rowan students have been named president and vice president of Future Broadcasting Pioneers, a new broadcasting group and offshoot of parent organization Broadcast Pioneers.

Brian SaenzDeViteri, president, and Stephanie Tofani, vice president, are the founding administration of the communication group, which seeks to expose students to the broadcasting field through internships, contacts with those in the industry and other career-related guidance.

SaenzDeViteri and Tofani are the "pioneers" of the new organization, according to Tofani.

"We are, in some ways, founders of the organization," said Tofani, a public relations senior. "I'm excited about it."

The group is open not only to Rowan students but also to universities and high schools throughout the Delaware Valley. The group's mission is "to provide a resource for high school seniors and college students to explore career options in the

communication field while fostering their knowledge and professional development in the areas of broadcast media," according to the statement SaenzDeViteri and Tofani wrote.

SaenzDeViteri, a Radio/Television/Film senior, said he hopes his leadership role and membership in the new group will aid in his future broadcast production or editing.

"Broadcast media are a diverse thing," he said. "We'll be able to meet people within the industry. For the most part, we'll be networking with professionals, not just professors, but people in the field. I think that's an important thing."

Tofani agreed. "I think it's an exciting opportunity because you get to meet lots of people in the organization," she said.

SaenzDeViteri and Tofani attended a NBC 10-hosted symposium in April, and it was there that Rowan radio's general manager, Frank Hogan, an executive board member of the organization, introduced them to members of Broadcast Pioneers.

SaenzDeViteri said that the Broadcast Pioneers

liked what they saw in the Rowan students and expressed interest in having them serve as founding members.

In a press release, Hogan, the Future Broadcast Pioneers' advisor, said the organization will provide students a chance to meet professionals in the broadcasting field.

"I think this is a great opportunity for our students to meet and interact with some of the legendary broadcasters of the Philadelphia radio and television market," he said. "I'm hoping this will be a place where students can interact and mingle with people in the business for 20 years because it's a sharing of information and networking."

Broadcast Pioneers is composed of members who have been involved in broadcasting or communications for 15 years or more, giving members extensive backgrounds in the broadcasting field. This enables members to "serve as mentors to the future leaders of the media industry," according to SaenzDeViteri and Tofani's mission statement.

SaenzDeViteri said he



photo by Michael Mitten

Brian SaenzDeViteri, 21, and Stephanie Tofani, 21, are the founding president and vice president of the broadcasting group Future Broadcasting Pioneers.

and Tofani have been focusing on arranging the new group's structure and finding meeting speakers.

"Our first official meeting is sometime in the end of November," he said, "but

we're still working on that."

For information about the group, which is open to all Rowan students, the e-mail is [studentpioneers@yahoo.com](mailto:studentpioneers@yahoo.com).